

NATIONAL CHUNG CHENG UNIVERSITY  
Department of Economics, College of Management  
M.A./Ph.D. Program in International Economics  
Spring 2021  
2021/2/22

Department	Department of Economics			
Course Name	International Trade (III)	Credit	3	
Course Code	5105403			
Instructor	Professor Wen-Hsien (Lewis) Liu Office: R335, College of Management Office Hours: Wednesday, 14:00-16:00 E-mail: WHL@ccu.edu.tw Phone: (05) 2720411 ext. 34124			
Class Hours	Tuesday, 9:10-12:00			
Classroom	R322, College of Management			
Course Objectives	This course aims to introduce the recently–developed empirical studies of international trade for graduate students.			
Course Materials	Handouts and assigned journal articles			
Course Web	<a href="http://ecourse.elearning.ccu.edu.tw/">http://ecourse.elearning.ccu.edu.tw/</a>			
References	1. Caves, M. E., 2007, <i>Multinational Enterprise and Economic Analysis</i> , 3rd edition, Cambridge University Press. 2. Cohen, S. D. 2007, <i>Multinational Corporations and Foreign Direct Investment: Avoiding Simplicity, Embracing Complexity</i> , Oxford University Press. 3. Dunning, J. H. and S. M. Lundan, 2008, <i>Multinational Enterprises and the Global Economy</i> , 2nd edition, Edward Elgar Publishing. 4. Grossman, G. M. and E. Helpman, 1993, <i>Innovation and Growth in the Global Economy</i> , The MIT Press.			
Evaluation	<input type="checkbox"/> Assignment	0%	<input type="checkbox"/> Case Discussion	0%
	<input type="checkbox"/> Quiz	0%	<input checked="" type="checkbox"/> Presentation	40%
	<input type="checkbox"/> Midterm Test	0%	<input checked="" type="checkbox"/> Term Paper/Project	40%
	<input type="checkbox"/> Final Test	0%	<input checked="" type="checkbox"/> Class participation	20%

## CLASS SCHEDULE

Week	Date	Content	Reading
1	2/23	Course Outline & Databases	Handout
2	3/2	Introduction on FDI	Handout
3	3/9	FDI and Knowledge Diffusion (I)	Keller (2004)
4	3/16	FDI and Knowledge Diffusion (II)	Keller (2004)
5	3/23	FDI and Technology Transfer	Pottelsberghe and Lichtenberg (2001)
6	3/30	FDI and Patent Citations	Hu and Jaffe (2003)
7	4/6	Spring Break	NO CLASS
8	4/13	FDI and Productivity Spillover	Girma (2005)
9	4/20	FDI and Knowledge Diffusion: Evidence from Patent Citations	Branstetter (2006)
10	4/27	Student Presentation on Topic 1	
11	5/4	Student Presentation on Topic 1	
12	5/11	IPRs and Trade: Imitative Ability	Maskus and Penubarti (1995)
13	5/18	IPRs and Trade: Imitative Threat	Smith (1999)
14	5/25	IPRs and LOI Theories	Smith (2001)
15	6/1	IPRs and Trade: Evidence from Taiwan	Liu and Lin (2005)
16.	6/8	IPRs and Trade: The Threshold Model	Falvey, Foster and Greenaway (2009)
17	6/15	Student Presentation on Topic 2	
18	6/22	Student Presentation on Topic 2 Term Paper Due	