

系所	企業管理學系/研究所在職專班		必選修	必修
課程名稱	(中) 超級 CEO 論壇與國內企業參訪 (英) Super CEO forum and Business visiting		學分數	2
講授代碼				
講授教師	授課教師: 黃正魁 鎮明常 劉敏熙、游蓓怡、連雅慧 聯絡 E-mail: cheng5689@gmail.com 連絡電話: (05)2720411ext34325 上課時間: 諮詢時間 Office Hour: 教師辦公室: 管理學院 4314			
地點/時間	管 454			
先修課程				
課程目標	(中) 超級 CEO 論壇與企業參訪，係整合中正本課程旨在提供學生至企業現場訪視與學習的機會，透過企業主管和幹部與 學生的近距離互動，讓學生了解不同產業類型之企業的運作、相關職位的工作內 容，並增加職場視野，也進一步能使學生藉由此活動檢視過去在課堂上所習得的 知識與實際工作之間的關聯性。師資並結合知名企業，以現今企業所面臨的經營問題進行實質性探討，並進行參與企業互動，讓企業真實得到問題解。另外，也將促成會後產學交流，不管是企業間與談或建立產學合作，都將讓論壇的力量發酵。 (英) Super CEO and Business Forum and visiting offers inspiring ideas, knowledge, and networks for business leaders by creating phenomenal business event experiences. We put all our efforts into leadership and business-related content and conferences. Our aim is to provide the best learning experience and business value in the world—both digitally and physically. brings together thousands of restless minds united by their passion for business. They come to learn from and be inspired by some of the world’s most renowned figures from business and beyond – a blend of content comprised of CEOs, entrepreneurs, innovators, thinkers, artists and sportspeople. In a world of information overload, World Business Forum focuses on the issues most relevant to today’s businesspeople, stimulating new thinking and inspiring action. It also provides a unique networking environment to connect with like-minded professionals.			
教材				
課程網址				
參考資料/參考書				
評量方式	☐ Assignment		☐ Presentation	
	☐ Quiz		☐ Term Paper	
	☒ Midterm Test	30%	☐ Project	
	☒ Final Test	30%	☒ Others (個人平時成績)	40%
	☐ Case Discussion			
附註及相關規定				