

管院碩士班課程大綱

MBA Program Syllabus

2022.05.25 修訂

系所 Department	會計與資訊科技學系 碩士班 Accounting & Information Technology	必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	統計資料分析與應用	學分數 Credit(s)	3
學年/學期 academic year/Semester	115-1 學期 Fall semester 2026	上課地點 Classroom	創新大樓 261 教室
講授教師 Instructor	邱獻良	上課時間 Time	TUE, 04:10PM~07:00PM
教師辦公室&諮詢時間 Instructor office number & office hour	創新大樓 477 By appointment	教師聯絡資訊 Instructor Contact	Phone: 34502 Email:hlchiu@ccu.edu. tw
助教 Teaching assistant	TBD	助教 聯絡資訊 TA contact	Email: TBD
先修課程 Pre-requisite courses			
課程目標 Course Objective	The purpose of this course is to equip students with data processing and analysis ability using STATA		
AACSB 學習品質保證職能素養 Assurance of Learning (AOL) Learning goals Competency *請先選填為主要或次要職能素養，再選擇對應之職能素養			
主要職能素養 職能素養 3：研究能力 CP3:Research Skills		次要職能素養 職能素養 2(Competency 2): 創造力 與創新 Creativity and Innovation	選擇一個項目。 選擇一個項目。
教材 Teaching materials	Course materials provided by the instructor		
網址 Course website			
教科書/參考書 Textbooks/Reference	Stata Manuals (https://www.surveymdesign.com.au/manuals.html)		
課程類別 Course Attributes	☐ 人文關懷課程(Humanities Caring) ☐ 競賽專題課程(Competition) ☒ 問題導向課程(Problem-solving) ☐ 專題導向課程(Project-based) ☐ 實作課程(Practice-based) ☐ 總整課程(Capstone)		
教材編選 Teaching materials	☒ 自製簡報(self-made PPTs) ☐ 課程講義(Teaching Notes) ☐ 自編教科書(self-made textbooks) ☒ 教學程式(programming) ☐ 自製教學影片(self-made video) ☐ 其他(Others)		
教學資源 Teaching Resources	☒ 課程網站(Website) ☐ 實習網站(Intern Web) ☐ 教材電子檔供下載(Downloadable Files)		

評量方式(請填百分比) Assessment	課堂參與 Participation	%	個案討論 Case study	%
	作業 Homework	%	專題 Project	%
	小考 Quiz	25%	其他 1 other ()	%
	期中考 Midterm	25%	其他 2 other ()	%
	期末考 Final	25%	其他 3 other ()	%
	報告 Presentation	25%	其他 4 other ()	%
其他說明 Other description				

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	9/08	Introduction of the Course and Stata		
2.	9/15	Insert data into Stata		
3.	9/22	Working with your data (defining and replacing variables)		
4.	9/29	Sorting, and summarizing data		
5.	10/06	Modifying and combining data		
6.	10/13	Modifying and combining data		
7.	10/20	Statistical procedures		
8.	10/27	Statistical procedures		
9.	11/03	Condition and flow controls		
10.	11/10	Condition and flow controls		
11.	11/17	Models and measures of contemporary accounting research		
12.	11/24	Models and measures of contemporary accounting research		
13.	12/01	Models and measures of contemporary accounting research		
14.	12/08	Models and measures of contemporary accounting research		
15.	12/15	Models and measures of contemporary accounting research		
16.	12/22	Models and measures of contemporary accounting research		
17.	12/29	Group Project		
18.	1/5	Presentation of Group Project		