

管院碩士班(含碩專班)課程大綱
MS/MA Program Syllabus

系所 Department	國際財務金融管理碩士學位學程 (IMF)		必選修 compulsory/ elective	必修/選修
課程名稱 Course title	國際金融與貿易 International Finance and Trade		學分數 Credit(s)	3
課號 Course Code			全英文授課 English Taught(EMI)	是(YES)
學年/學期 academic year/Semester	115-1		上課地點 Classroom	管院 103 教室
講授教師 Instructor	牟翰奇 Alamgir Muhammad		上課時間 Time	禮拜四 10:10-13:00
教師辦公室&諮詢 時間 Instructor office & office hour		教師聯絡資訊 Instructor Contact	分機: Email: aalam@alum.ccu.edu.tw	
助教 Teaching assistant	待聘	助教聯絡資訊 TA contact	Email:	
先修課程 Pre-requisite courses	無			
學習目標 Learning Objective	Upon successful completion of the course, students will be able to: 1. Explain the fundamental theories of international trade, including comparative advantage and factor endowments, and their implications for global specialization. 2. Analyze the structure and functioning of the foreign exchange market and explain the key determinants of exchange rates. 3. Identify and measure foreign exchange exposure and evaluate basic hedging strategies using financial instruments. 4. Compare the major international financial markets and the instruments traded within them. 5. Apply theoretical concepts to real-world problems through case studies and quantitative exercises. 6. Critically evaluate contemporary issues in international financial management using academic research and case evidence.			
課程概述 Course Descriptions	This master's-level course provides a comprehensive examination of financial management in an international context, integrating classical trade theory with the practical realities of global financial markets. Students will explore the foundations of international trade, including comparative advantage, factor endowments, and trade policy, alongside modern international financial management topics such as foreign exchange rate determination, exposure management, international banking, capital markets, and portfolio investment. The course bridges macroeconomic foundations with corporate financial decision-making, emphasizing both analytical rigor and practical application through case studies, research articles, numerical exercises, and real-time problem-solving. Designed for students pursuing careers in multinational corporate			

	finance, international banking, investment management, and global financial policy analysis, the curriculum develops the skills necessary to make informed financial decisions in an increasingly interconnected and volatile global economy.			
對應 AOL 職能素養(AOL Competency)				
職能素養 1(Competency 1): 創造力與創新 Creativity and Innovation		職能素養 2(Competency 2):		
課程類別 Course Attributes	☐ 人文關懷課程(Humanities Caring) ☐ 競賽專題課程(Competition) ☒ 問題導向課程(Problem-solving) ☒ 專題導向課程(Project-based) ☒ 實作課程(Practice-based) ☐ 總整課程(Capstone)			
教材編選 Teaching materials	☒ 自製簡報(self-made PPTs) ☒ 課程講義(Teaching Notes) ☐ 自編教科書(self-made textbooks) ☐ 教學程式(programming) ☐ 自製教學影片(self-made video) ☐ 其他(Others)			
教學資源 Teaching Resources	☒ 課程網站(Website) ☒ 實習網站(Intern Web) ☒ 教材電子檔供下載(Downloadable Files)			
教科書/參考書 Textbooks/References	International Financial Management Eun, C. S., Resnick, B. G., & Chuluun, T. (2024). <i>International Financial Management</i> (10th ed.). McGraw-Hill Education International Economics: Theory and Policy Krugman, P. R., Obstfeld, M., & Melitz, M. J. (2023). <i>International Economics: Theory and Policy</i> (12th ed.). Pearson			
評量方式(請填百分比) Assessment	(專題演講)參與 Participation	10%	個案討論 Case study	15%
	作業 Homework	15%	專題 Project	10%
	小考 Quiz	%	其他 1 other ()	%
	期中考 Midterm	20%	其他 2 other ()	%
	期末考 Final	20%	其他 3 other ()	%
	報告 Presentation	10%	其他 4 other ()	%
其他說明 Other description				

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	9/10	Course Introduction; Comparative Advantage and Gains from Trade	Krugman: Ch. 2	Course overview
2.	9/17	Standard Trade Model and Factor Endowments (Ricardian & Heckscher–Ohlin Models)	Krugman: Chs. 3–5	
3.	9/24	Trade Policy: Tariffs, Quotas, Subsidies, and WTO	Krugman: Chs. 9–10	Case discussion
4.	10/1	Economic Integration: Free Trade Agreements, Customs Unions, and Regional Trade	Krugman: Ch. 11	Research Paper
5.	10/8	Balance of Payments and National Income Accounting	Krugman: Ch. 13; Eun: Ch. 3	Application exercise/Real Time case
6.	10/15	International Monetary System and Exchange Rate Regimes	Krugman: Chs. 18–19; Eun: Ch. 2	Case Study
7.	10/22	Foreign Exchange Market and Exchange Rate Determination	Eun: Chs. 5–6	Research Paper
8.	10/29	Midterm Examination	Weeks 1–7	Midterm
9.	11/5	Management of Foreign Exchange Exposure	Eun: Chs. 8–10	Case study
10.	11/12	International Banking and Money Markets	Eun: Ch. 11	Research Paper
11.	11/19	International Bond and Equity Markets	Eun: Chs. 12–13	Case analysis
12.	11/26	Interest Rate and Currency Swaps	Eun: Ch. 14	Numerical exercise
13.	12/3	International Portfolio Investment	Eun: Ch. 15	Research Paper
14.	12/10	International Tax and Transfer Pricing	Eun: Ch. 21	Research Paper
15.	12/17	Multinational Financial Management and Review	Eun: Selected chapters & review	Student presentations
16.	12/24	Final Examination	Comprehensive Review	Final Exam