

管院學士班課程大綱

MS Program Syllabus

2020.06.05 修訂

系所 Department	會計與資訊科技學系 Accounting & Information Technology	必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	會計與資訊科技專題研究 (一)、(二) Seminar in Accounting and Information Technology (一)、(二)	學分數 Credit(s)	1
學年/學期 academic year/Semester	115-1 學期 Fall semester 2026	上課地點 Classroom	管理學院 2 館 161 教室 College of Management II, Rm. 161
講授教師 Instructor	曹嘉玲 Chia-Ling Chao	上課時間 Time	星期四 Thursday, 10:10~12:00
教師辦公室&諮詢時間 Instructor office number & office hour	管理學院 2 館 468 辦公室 (請預約時間) College of Management II, Rm. 468 (by appointment only)	教師聯絡資訊 Instructor Contact	Phone: (05)272-0411#34503 Email: actact@ccu.edu.tw
助教 Teaching assistant	曾盈嘉	助教聯絡資訊 TA contact	Email: bonnie20030326@gmail.com
先修課程 Pre-requisite courses			
課程目標 Course Objective	This seminar will invite experts in the fields of accounting and/or information technology to deliver speeches to students. These practitioners will share their experience and expertise with our students in the seminar. In addition to the theory and knowledge our students have learned in the classroom, they will gain a fully understanding of the business society so as to well prepare themselves for their future career.		
AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals *請先選填為主要或次要學習目標(Major or minor learning goal)，再選擇對應之學習目標			
主要學習目標 Major learning goal 目標 2：創造力與創新	次要學習目標 Minor learning goal 目標 1：知識整合	次要學習目標 Minor learning goal 目標 4：全球視野 LG4:Global	

LG2:Creativity and Innovation		LG1:Knowledge Integration		Perspectives	
教材 Teaching materials	Guest Speaker Lecture Notes.				
網址 Course website	eCourse2 (https://ecourse2.ccu.edu.tw/)				
教科書/參考書 Textbooks/Reference	Guest Speaker Lecture Notes				
評量方式(請填百分比) Assessment	課堂參與 Participation	20%	個案討論 Case study	%	
	作業 Homework	%	分組招待 Accommodation Plan	30%	
	小考 Quiz	%	其他 1 other ()	%	
	期中考 Midterm	%	其他 2 other ()	%	
	期末考 Final	%	其他 3 other ()	%	
	期末報告 Final Report	50%	其他 4 other ()	%	
其他說明 Other description	<i>Class Participation (worth 20% of total assessment):</i> Class participation will be based on students’ contribution to class discussions during the lectures. Each time you make a positive contribution, you will be awarded one participation point. The student who has the highest number of participation points will be awarded full marks for class participation (20%). The other students will then be marked in relation to this student. However, the final participation points awarded will be adjusted by the student’s professionalism. Professionalism includes active participation in class, interest in learning, and attitude toward the course. Furthermore, professionalism consists of presenting yourself and your work in a manner consistent with respect for the subject, your classmates, your team members, yourself, and the instructor. It also includes ethical academic behavior, taking turns when speaking, not interrupting each other, turning off cell phones, limiting side conversations, active participation in topic discussions, cooperation in group assignment, and responsiveness to questions raised by the instructor. Attendance to class does not constitute class participation. However, attendance is mandatory in this course. <i>Accommodation Plan (worth 30% of total assessment):</i> Each group of students will be assigned to accommodate a guest speaker (GS). The students must contact the GS two weeks prior to the speech, arrange the transportation for the GS, and accommodate the GS’s visit. Each group must turn in a brief written report stating each member’s designated role on the accommodation plan two weeks after finishing the assignment. The report should also include the strengths and/or weaknesses during the execution of the task, both individually and totally. Each member’s grade on the Accommodation Plan will be the group grade, adjusted				

by the depth of content of each student's input. This marking scheme should be a strong incentive for all group members to give their best effort in completing the designated tasks, since it will not allow someone, who did not contribute fairly to the group effort, to receive the same mark as the rest of group members.

Final Report (worth 50% of total assessment): Students are required to submit a final report at the final week of this semester. The report will be to summarize three of the five speeches at the student's choice. Each student's grade on the report will be depending on the depth of content of each student's input. This marking scheme should be a strong incentive for each student to give his/her best effort in delivering what he/she has learned from the speeches.

The written report should be no more than 10 double-spaced for English or single-spaced for Chinese, single-sided, and typed pages, preceded by a cover page with students' name, an executive summary, and a table of content, and followed by references if any.

The final grade for each student will be based on his/her cumulative score in each of the above areas of assessment. Students must satisfactorily complete all major tasks in order to pass the course.

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	9/10	Introduction to Course/Syllabus Overview/ Groups #1, #2, #3 Discussion		
2.	9/17			
3.	9/24			
4.	10/1	Speech #1 林秋炭 (和碩聯合科技副總經理暨運籌長) 演講題目: 區域製造趨勢與韌性供應鏈重構的機會與挑戰		
5.	10/8			
6.	10/15			
7.	10/22	Speech #2 吳文舜 (精誠集團副總經理兼精誠隨想董事長)		
8.	10/28	Group #4 Discussion		
8.	10/29	Speech #3 Professor Tzu-Ting Chiu (Department of Accounting, Auditing and Law at NHH Norwegian School of Economics)		
9.	11/5			
10.	11/12			
11.	11/18	Group #5 Discussion		
11.	11/19	Speech #4 徐景輝 (海榮國際股份有限公司董事長)		
12.	11/26			
13.	12/3			
14.	12/10	Speech #5 郭水義 (將來銀行董事長)		
15.	12/17	End of the Term Review Meeting and Peer Evaluation (期末 檢討會議暨組員互評)		
16.	12/24			
17.	12/31			
18.	1/4	Final Report Due		