

管院學士班課程大綱

BA/BBA Program Syllabus

2023.09.20 修訂

系所 Department	會計與資訊科技學系 Accounting & Information Technology		必修 compulsory/elective	選修 Elective
課程名稱 Course title	成本及管理會計學(一) Cost and Management Accounting (I)		學分數 Credit(s)	3
課號 Course Code	5263100		全英文授課 English Taught (EMI)	否(No)
學年/學期 academic year/Semester	115-1 Autumn semester 2026		上課地點 Classroom	Innovation Building R163
講授教師 Instructor	吳貞慧 Wu, Chen-Hui		上課時間 Time	Thu, 16:10~19:00 Wed, 17:10~18:00
教師辦公室&諮詢時間 Instructor office & office hour	Innovation Building R466 Tue, 14:00~16:00 Wed, 14:00~15:00	教師聯絡資訊 Instructor Contact	Phone: ext. 34509 Email: chenhui@ccu.edu.tw	
助教 Teaching Assistant	何亮德	助教 聯絡資訊 TA contact	Email: gina20030603@gmail.com	
先修課程 Pre-requisite courses	支援財金系三年級 A 班 B 班			
學習目標 Learning Objective	This course enables students to understand principles/theories of business and management, analyze the sources of cost/effectiveness in business, apply professional knowledge into business environments, and implement cost-benefit analysis to solve business-related problems.			
課程概述 Course Descriptions	This course attempts to provide a comprehensive understanding of the process of measuring, analyzing, and reporting financial and nonfinancial information that helps managers make decisions to fulfill the goals of an organization. Management accounting helps managers make better decisions and provides a managerial tool for business strategy and implementation. Upon the completion of this course in this semester, students should be able to familiarize topics related to the concept of management accounting, CVP analysis, cost behavior, job costing, process costing, ABC costing, and allocation of costs and revenues.			
對應 AOL 職能素養(AOL Competency)				
職能素養 1(Competency 1): 成本效益分析 Cost-Benefit Analysis		職能素養 3(Competency 3): 問題解決能力 Problem Solving Skills		

課程類別 Course Attributes	☐ 人文關懷課程(Humanities Caring) ☐ 競賽專題課程(Competition) ☒ 問題導向課程(Problem-solving) ☐ 專題導向課程(Project-based) ☒ 實作課程(Practice-based) ☐ 總整課程(Capstone)			
教材編選 Teaching materials	☒ 自製簡報(self-made PPTs) ☐ 課程講義(Teaching Notes) ☐ 自編教科書(self-made textbooks) ☐ 教學程式(programming) ☒ 自製教學影片(self-made video) ☐ 其他(Others)			
教學資源 Teaching Resources	☒ 課程網站(Website) ☐ 實習網站(Intern Web) ☐ 教材電子檔供下載(Downloadable Files)			
教科書/參考書 Textbooks/References	教科書 Datar, S.M., and M.V. Rajan, 2021, Horngren's Cost Accounting: A Managerial Emphasis, 17th edition, Pearson Education. (代理商: 華泰文化) 參考書 李宗黎與林蕙真 (2024), 成本與管理會計學新論(上/下), 第九版. 台北: 証業出版 參考書 Garrison, Noreen, Brewer, 2024, Managerial Accounting, 18th edition, McGraw-Hill "Please respect intellectual property rights and do not illegally copy textbooks designated by teachers."			
評量方式(請填百分比) Assessment	課堂參與 Participation	5%	個案討論 Case study	20%
	實習課 TA Session	20%	專題 Project	%
	期中考 Midterm	25%	其他 1 other ()	%
	期末考 Final	30%	其他 2 other ()	%
	報告 Presentation	%	其他 3 other ()	%
			其他 4 other ()	%
其他說明 Other description	Practice hour: Wed. 17:10-18:00			

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	9/10	Introduction		
2.	9/17	The Manager and Management Accounting	Chapter 1	
3.	9/24	An Introduction to Cost Terms and Purposes	Chapter 2	
4.	10/1	Cost-Volume-Profit Analysis	Chapter 3	
5.	10/8	Job Costing	Chapter 4	
6.	10/15	Job Costing / Activity-Based Costing and Activity-Based Management	Chapters 4 / 5	
7.	10/22	Mid-term Exam		Ch.1, Ch.2, Ch.3, Ch.4
8.	10/29	Activity-Based Costing and Activity-Based Management	Chapter 5	
9.	11/5	Determining How Costs Behave	Chapters 10	
10.	11/12	Determining How Costs Behave	Chapters 10	
11.	11/19	Allocation of Support-Department Costs, Common Costs, and Revenue	Chapter 16	
12.	11/26	Allocation of Support-Department Costs, Common Costs, and Revenue	Chapter 16	
13.	12/3	Process Costing	Chapter 18	
14.	12/10	Process Costing	Chapter 18	
15.	12/17	Oral Presentation		
16.	12/24	Final Exam		Ch. 5, Ch.10 Ch.16, Ch.18
17.	1/31	Self-study review		
18.	1/7	Self-study review		