

管院學士班課程大綱

BA/BBA Program Syllabus

2025.06.11 修訂

系所 Department	會計與資訊科技學系 Accounting & Information Technology		必選修 compulsory/elective	選修 Elective
課程名稱 Course title	Japanese Business and Economy This course examines Japanese business and economic development through historical and contemporary case studies, with particular attention to the relationship between Taiwan and Japan.		學分數 Credit(s)	3
學年/學期 academic year/Semester	2026/Autumn		上課地點 Classroom	163
講授教師 Instructor	Toshifumi Takada		上課時間 Time	10:10-13:00
教師辦公室&諮詢時間 Instructor office number & office hour	Any time with booking	教師聯絡資訊 Instructor Contact		
助教 Teaching assistant		助教 聯絡資訊 TA contact		
先修課程 Pre-requisite courses	None			
課程目標 Course Objective	By the end of this course, students will be able to: 1. Explain the major stages and factors of Japan’s economic development from the Meiji period to the present. 2. Analyze economic and social relationships between Taiwan and Japan through case studies in industry, infrastructure, food, culture, and finance. 3. Compare the roles of large enterprises, SMEs, entrepreneurs, accountants, and capital markets in economic development. 4. Discuss business and economic development from global, innovative, and ethical perspectives. Absent without notice over four times will be no credit of this course. Details will be explained at the orientation class on September 8.			

AACSB 學習品質保證職能素養 Assurance of Learning (AOL)Competency				
*請先選填為主要或次要職能素養，再選擇對應之職能素養				
選擇一個項目。 職能素養 4：全球視野 CP4:Global Perspectives		次要職能素養 職能素養 2：創新思考 CP2:Creative Thinking		次要職能素養 職能素養 5：商業倫理 CP5:Business Ethics
教材 Teaching materials	ppt			
網址 Course website	None			
教科書/參考書 Textbooks/Reference	ppt			
評量方式(請填百分比) Assessment In-class learning activities and participation: 30% Short reflection sheets, case-study activities, classroom discussions, and responses to questions. Students will be evaluated on their understanding of course concepts, use of examples, logical organization, and ability to express their own analysis.	課堂理解 Understanding	30%	個案討論 Case study	%
	作業 Homework	%	專題 Project	%
	小考 Quiz	10%	其他 1 other ()	%
	期中考 Midterm	30%	其他 2 other ()	%
	期末考 Final	30%	其他 3 other ()	%
	報告 Presentation		其他 4 other ()	%

其他說明 Other description	Part I: Foundations of the Japanese Economy 1. Orientation, Objective, Class Rules 2. Economic Relations between Taiwan and Japan 3. Introduction to the Japanese Economy Part II: Taiwan–Japan Relations through Case Studies 4. Taiwanese Majolica Tiles 5. Alishan Hinoki, Coffee, and Honey 6. Momofuku Ando and Nissin Foods: Entrepreneurship and Innovation 7. KANO and Baseball: Taiwan–Japan Relations through Sports 8. Wushantou Reservoir: Infrastructure and Economic Development Part III: Firms, Finance, and Accounting 9. Budget and Public Debt 10. Midterm Examination: essay type 11. Large Enterprises and SMEs 12. Capital Markets and the Accounting Profession 13. Economic Development and Accounting Part IV: Globalization, Ethics, and the Future of Business 14. Money and Globalization 15. Public Interest Capitalism 16. Final Examination 17. Independent Study and Course Reflection 18. Review of Final Examination and Submission of Final Reflection
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課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	9/08	Orientation 1: Objective, Class Rules	ppt	
2.	9/15	Economic Relations between Taiwan and Japan	ppt	
3.	9/22	Introduction to the Japanese Economy	ppt	
4.	9/29	Taiwanese Majolica Tiles	ppt	
5.	10/06	Alishan Hinoki, Coffee, and Honey	ppt	
6.	10/13	Momofuku Ando and Nissin Foods: Entrepreneurship and Innovation	ppt	
7.	10/20	KANO and Baseball: Taiwan–Japan Relations through Sports	ppt	
8.	10/27	Wushantou Reservoir: Infrastructure and Economic Development	ppt	
9.	11/03	Budger and Debt	ppt	
10.	11/10	Midterm Examination	Students will be evaluated on their understanding of course concepts, use of examples, logical organization, and ability to express their own analysis.	
11.	11/17	Large Enterprises and SMEs	ppt	
12.	11/24	Capital Markets and the Accounting Profession	ppt	
13.	12/01	Economic Development and Accounting	ppt	

14.	12/08	Money and Globalization	ppt	
15.	12/15	Public Interest Capitalism	ppt	
16.	12/22	Final Examination	Students will be evaluated on their understanding of course concepts, use of examples, logical organization, and ability to express their own analysis.	
17.	12/29	Independent Study and Course Reflection		
18.	01/05	Review of Final Examination and Submission of Final Reflection		