管院碩士班(含碩專班)課程大綱
MS/MA Program Syllabus

系所 Department	國際財管 IMF	必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	財務管理 Financial Management	學分數 Credit(s)	3
課號 Course Code	5355705	全英文授課 English Taught (EMI)	是(Yes)
學年/學期 academic year/Semester	115/1 Spring 2026	上課地點 Classroom	College of Management 103
講授教師 Instructor	鄧氏霞妝 Thi-Ha-Trang Dang (Lucy)	上課時間 Time	9:10–12:00 Thursday
教師辦公室&諮詢時間 Instructor office & office hour	College of Management 502 Monday 16:10 - 17:00 pm	教師聯絡資訊 Instructor Contact	Phone: 34318 Email: lucydang@ccu.edu.tw
助教 Teaching Assistant	Shazia	助教 聯絡資訊 TA contact	Email:
先修課程 Pre-requisite courses	It is preferable for students to have enrolled in an accounting course.		
學習目標 Learning Objective	This course is designed to equip students with the conceptual understanding and analytical skills needed to make and evaluate financial management decisions in practice. Students will gain a solid grounding in core financial management principles, from financial statement and ratio analysis to time value of money, capital budgeting, bond and stock valuation, risk–return relationships, cost of capital, capital structure, and dividend policy. In addition, they will learn to articulate the reasoning behind financial decisions clearly and rigorously — identifying assumptions, explaining the logic behind formulas and models, and justifying recommendations under different scenarios, rather than simply computing answers. Emphasis is placed on both conceptual understanding and practical application, enabling students to analyze real company data, evaluate investment and financing decisions, and communicate financial reasoning effectively in an English-medium learning environment.		
課程概述 Course Descriptions	This course introduces graduate students to the fundamentals of financial management and applied corporate finance decision-making. It begins with corporate finance foundations and financial statement and ratio analysis, then progresses through time value of money, discounted cash flow valuation, capital budgeting, and bond and stock valuation, before advancing to risk and return, the cost of capital, capital structure, and dividend policy. Each topic is introduced through a student-led chapter presentation, followed by instructor-led reinforcement		

	activities such as problem-solving demonstrations and scenario comparisons. To support this process, the course provides students access to a dedicated AI-based learning tool, which students may use to clarify concepts, test their understanding, and refine their reasoning before and after each class to strengthen preparation and build confidence ahead of presentations and in-class discussion. Light in-class gamification (e.g., short quizzes, quick polls, and mini-competitions built around each week's topic) is used throughout the semester to reinforce computational fluency and keep repeated practice engaging rather than repetitive. From time to time, class may also conclude with a brief student mini-presentation connecting course concepts to current financial news or real-world applications, broadening opportunities for participation and reinforcing the practical relevance of the material. Learning activities include lectures during the introductory weeks, chapter presentations, in-class gamified activities, quizzes, a midterm exam, and a final project in which students apply the course's analytical tools to a real, publicly listed company. To support student learning, the instructor may adjust the pace and content as needed.

對應 AOL 職能素養(AOL Competency)	
職能素養 3(Competency 3): 問題解決能力 Problem Solving Skills	**職能素養 1(Competency 1): 成本效益分析 Cost-Benefit Analysis**

課程類別 Course Attributes	□人文關懷課程(Humanities Caring) □競賽專題課程(Competition) ■問題導向課程(Problem-solving) □專題導向課程(Project-based) ■實作課程(Practice-based) □總整課程(Capstone)
教材編選 Teaching materials	■自製簡報(self-made PPTs) ■課程講義(Teaching Notes) □自編教科書(self-made textbooks) □教學程式(programming) □自製教學影片(self-made video) □其他(Others)
教學資源 Teaching Resources	■課程網站(Website) □實習網站(Intern Web) ■教材電子檔供下載(Downloadable Files)
教科書/參考書 Textbooks/References	Ross, S. A., Westerfield, R. W., Jaffe, J. F., and Jordan, B. D. (2022). Corporate Finance. 13th edition. McGraw Hill.

評量方式(請填百分比) Assessment	課堂參與 Participation	15%	個案討論 Case study	%
	作業 Homework	10%	專題 Project	20%
	小考 Quiz	15%	其他 1 other ( )	%
	期中考 Midterm	15%	其他 2 other ( )	%
	期末考 Final	%	其他 3 other ( )	%
	報告 Presentation	25%	其他 4 other ( )	%

其他說明 Other description	**Participation (15%)** Participation score includes attendance (30%) and class participation (70%) components. • Attendance is recorded each week. Arriving late or leaving early will count as 0.8 of a full attendance point for that session, rather than a full point. One absence is permitted without penalty. For additional absences, 80% credit is given if prior notice is provided; otherwise, the session counts as zero. As per university regulation, students absent for over one-third of all classes may fail unless valid documentation of extraordinary circumstances is provided. Proxy attendance is strictly prohibited and will result in course failure. • Active participation is essential for this course. Students are expected to actively engage in class discussions, in-class problem-solving exercises, and presentation Q&A by answering questions, contributing analysis, and asking thoughtful questions. Each instance of engagement will be observed and counted toward the participation grade. To ensure the best level of engagement, phone use during class is allowed only for activities directly related to the course. **Homework (10%)** • Homework includes reflection paper and exercises (problem sets and mini-cases) will be assigned alongside major topics covered in class. Homework is collected and graded primarily on completion, effort, and accuracy. Working through it consistently is strongly recommended to stay on pace with the course material and to be adequately prepared for quizzes, presentations, and exams. Homework submitted late will receive a 20% deduction. **Quiz (15%)** • Five short quizzes will be administered at scheduled points in the semester, covering the content taught up to that point. Quizzes are closed-book; no notes, internet access, or AI tools may be used during a quiz. No make-up quizzes will be provided unless supported by an officially documented emergency; since no make-up session is offered, missing a quiz for any other reason (including personal absence) will result in a score of zero for that quiz. Students should plan their personal schedules in advance to avoid conflicts with quiz dates.

Midterm (15%)

- The midterm exam is an open-book, no-internet, no-AI-tool written test. It evaluates students' conceptual understanding of core Financial Management principles covered in the first half of the semester and their ability to interpret formulas, apply valuation and decision-making tools (e.g., time value of money, NPV/IRR, capital budgeting), and justify their reasoning. The exam emphasizes reasoning and clear explanation over memorization. There will be no make-up exam unless there is documented evidence of extraordinary circumstances. Students are required to attend the midterm on the scheduled date. If granted, a make-up exam may be more difficult and in a different format.

Presentation (25%)

- Students will be organized into groups for a series of student-led chapter presentations distributed across the semester. Each group presents multiple times to ensure an even distribution of presentation opportunities; the exact number of groups and rotation will be announced once enrollment is finalized.
- Each presentation is evaluated on conceptual clarity, accuracy in explaining the underlying financial logic, ability to justify assumptions, and engagement with audience questions.
- The presentation grade combines the instructor's assessment (60%) and classmates' evaluation of the presenting group (40%). In addition, each member's own contribution to their group's preparation is factored in through a within-group peer evaluation collected at the end of the semester; students who do not contribute meaningfully to their group's preparation may receive a reduced individual score even if the group's overall presentation performs well.

Final Project (20%)

- Students will complete one semester-long Comprehensive Financial Analysis Project, applying the valuation and decision-making tools covered throughout the course to a real, publicly listed company. Depending on class size, the project may be completed individually or in small groups.
- The project requires students to gather the company's financial statements, annual reports, and relevant market data, and to conduct an integrated analysis covering: financial statement and ratio analysis; valuation of a hypothetical investment project (e.g., NPV/IRR); estimation of the cost of

	capital (CAPM/WACC); and an assessment of the company's capital structure and dividend policy, culminating in an overall financial recommendation. As with the chapter presentations, each member's contribution to group preparation is factored in through within-group peer evaluation. • Its evaluation includes a written report and an oral presentation. Students are expected to begin early and make steady progress throughout the semester; projects rushed near the end typically do not meet academic expectations. Students are encouraged to seek guidance and ask questions before Week 14. • A 15-minute in-class presentation for the project will be held in Week 16 (12/24), followed by a Q&A session. Slides must be well-organized, visually clear, and submitted via eCourse2 by 11:59 p.m. on December 22, 2026, in PDF or PowerPoint format with the following file name: Project Presentation_Group Numbe_Student's Names (e.g., Project Presentation_Group 1_John and May). The student's name and ID number must also appear on the first page of the document. Slides submitted late will receive a 20% deduction. No make-up presentation will be provided. • In addition to the presentation, students must submit a written report, due by 11:59 p.m. on January 7, 2027. Late submissions incur a 50% penalty. The written report must include Company Overview, Financial Statement Analysis, Valuation and Investment Analysis, Cost of Capital Estimation, Capital Structure and Dividend Policy Assessment, and Recommendation sections. A References section is also required, listing all data sources used (e.g., annual reports, financial databases) plus at least five supporting sources (analyst reports or academic literature on valuation methodology). Submissions must be in PDF format and submitted via eCourse2, named using the following format: Project_Student Name_Student ID. A portion of the grade will be assigned for formatting, sourcing, submission compliance, and clarity of writing. Written report submitted late will receive a 20% deduction.

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	09/10	Course Introduction; Overview of Corporate Finance		
2.	09/17	Financial Statements and Ratios 1	Ch. 2	Group formation
3.	09/24	Financial Statements and Ratios 2	Ch. 3	Quiz 1
4.	10/01	Time Value of Money	Ch. 4	Chapter presentation; Mini game
5.	10/08	Discounted Cash Flow Valuation	Ch. 4	Chapter presentation; Quiz 2
6.	10/15	NPV and Other Investment Rules	Ch. 5	Chapter presentation; Mini game
7.	10/22	Capital Budgeting	Ch. 6	Chapter presentation; Quiz 3
8.	10/29	Bond and Stock Valuation	Ch 8, 9	Chapter presentation; Mini game
9.	11/05	Midterm Exam		
10.	11/12	Risk and Return	Ch. 10	Chapter presentation
11.	11/19	Capital Asset Pricing Model	Ch. 11, 12	Chapter presentation; Mini game
12.	11/26	Cost of Capital	Ch. 13	Chapter presentation; Quiz 4
13.	12/03	Leverage Decisions	Ch. 16	Chapter presentation; Mini game
14.	12/10	Dividend Policy	Ch. 19	Chapter presentation; Mini game
15.	12/17	Course Review		Quiz 5; Mini competition
16.	12/24	Final Project Presentation		
17.	12/31	Flexible studying week		
18.	01/07	Flexible studying week		