

管院學士班課程大綱

BA/BBA Program Syllabus

2019.12.16 修訂

系所 Department	Department of Economics	必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	International Trade: Theory and Policy (I)	學分數 Credit(s)	3
學年/學期 academic year/Semester	115-1 學期 Fall Semester 2026	上課地點 Classroom	College of Management 105
講授教師 Instructor	Name: Wei-Chih Chen	上課時間 Time	Monday, 14:10AM~16:00 Wednesday, 14:10AM~16:00
教師辦公室&諮詢時間 Instructor office number & office hour	Office Hour: Tuesday 14:00-16:00 Room: 506	教師聯絡資訊 Instructor Contact	Phone: 05-2720411#34136 Email: weichihc2@gmail.com
助教 Teaching assistant	黃湘淳	助教 聯絡資訊 TA contact	Email: claire27077372@gmail.com
先修課程 Pre-requisite courses	Microeconomics		
課程目標 Course Objective	The aim of this course is to give students the conceptual basis and the necessary tools for understanding modern international trade at the intermediate level. Topics discussed in this course are: gains from trade in a classical world; the modern theory of international trade; the nature and effects of protection and trade policies; and motives and welfare effects of factor movements. This course put more emphasis on the real world, and readings of real-world events are also required.		
AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals *請先選填為主要或次要學習目標(Major or minor learning goal)，再選擇對應之學習目標			
主要學習目標 Major learning goal 目標 4：全球視野 LG4:Global Perspectives	次要學習目標 Minor learning goal 目標 3：問題解決能力 LG3:Problem Solving Skills	選擇一個項目。 選擇一個項目。	
教材 Teaching materials	Paul R. Krugman, Maurice Obstfeld and Marc Melitz, “International Economics: Theory and Policy” (12 th Edition), Pearson, 2022.		
網址 Course website			
教科書/參考書 Textbooks/Reference	Selected articles from Wall Street Journal, Economist, and Financial Times etc.		

評量方式(請填百分比) Assessment	課堂參與 Participation	10%	個案討論 Case study	%
	作業 Homework	10%	專題 Project	%
	小考 Quiz	%	課堂討論 Discussion	%
	期中考 Midterm	40%	其他 2 other ()	%
	期末考 Final	40%	其他 3 other ()	%
	報告 Presentation		其他 4 other ()	%
其他說明 Other description	● The required text is “International Economics: Theory and Policy” (12th edition) by Krugman, Obstfeld, and Melitz (2022). We will cover the parts of international trade, which are chapters 1-12. ● There will be one midterm exam and one final exam. The exams are not cumulative. ● There will be four problem sets. You have to turn in the answers (submit online) by the beginning of each class. Late Homework is not accepted. ● This syllabus is tentative and is subject to change based on the need of the course.			

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	9/7, 9/9	World Trade: An Overview	Ch1, 2	
2.	9/14, 9/16	Labor Productivity and Comparative Advantage: The Ricardian Model (1)	Ch3	
3.	9/21, 9/23	Labor Productivity and Comparative Advantage: The Ricardian Model (2)	Ch3	
4.	9/30	Specific Factors and Income Distribution (1)	Ch4	
5.	10/5, 10/7	Specific Factors and Income Distribution (2)	Ch4	
6.	10/12, 10/14	Resources and Trade: The Heckscher-Ohlin Model (1)	Ch5	
7.	10/19, 10/21	Resources and Trade: The Heckscher-Ohlin Model (2)	Ch5	
8.	10/28	Standard Trade Model	Ch6	
9.	11/2, 11/4	Mid-Term Exam (11/4)		
10.	11/9, 11/11	External Economies of Scale and the International Location of Production	Ch7	
11.	11/16, 11/18	Firms in the Global Economy: Export Decisions, Outsourcing, and Multinational Enterprises	Ch8	
12.	11/23, 11/25	The Instruments of Trade Policy	Ch9	
13.	11/30, 12/2	The Instruments of Trade Policy	Ch9	
14.	12/7, 12/9	The Political Economy of Trade Policy	Ch10	
15.	12/14, 12/16	Foreign Direct Investment and Multinational Enterprise		
16.	12/21, 12/23	The Final Exam (12/23)		
17.	12/28, 12/30	Trade Policy in Developing Countries	Ch11	
18.	1/4, 1/6	Controversies in Trade Policy	Ch12	