

國立中正大學課程大綱

National Chung Cheng University Syllabus

課號 course code	5204063	全英文授課 EMI	☒ 是 ☐ 否
課程名稱 (中文) course name (Chinese)	領導學		
課程名稱 (英文) course name (English)	Leadership		
學年 academic Year /semester	115-1	上課地點 classroom	管理學院 455
學系 (所) department	企管管理學系 Business Administration	必選修 required/selected	☐ 必修 ☒ 選修
教師 instructor	賴璽方 Hsi-Fang Andy Lai	學分 credit	3
助教 teaching assistant		助教 email TA email	
先修科目或 先備能力 prerequisites	組織行為		
課程概述 course descriptions	Leadership is the ability of an individual to influence, motivate, and enable others to contribute toward the effectiveness and success of the organization. This course presents a broad survey of theory and research on leadership in formal organizations. Topics of special interest are the determinants of leadership effectiveness and how leadership can be improved. After studying this course, you will acquire knowledge about leadership effectiveness and help to improve practical problems in business management in the future.		
學習目標 learning objectives	1. Understand the importance of leadership in management. 2. Understand why so many different behavior categories have been proposed. 3. Understand what traits and skills are most relevant for effective leadership. 4. Understand effective and ineffective leadership.		
教科書及參考書 textbooks and reference	Hughes, R., Ginnett, R., & Curphy, G. 2021. ISE Leadership: Enhancing the Lessons of Experience, 10th edition. McGraw-Hill Education. (請尊重智慧財產權，不得非法影印教師指定之教科書籍)		

教學要點概述				
教材編選 teaching materials		☐ 自編教材 ☒ 教科書作者提供 ☐ 其它		
教學方法 teaching method		☒ 講述 ☒ 小組討論 ☐ 演式法 ☐ 問題導向學習 ☐ 個案研究 ☐ 網路教學 ☐ 實驗法 ☐ 其它		
評量方法 evaluation		☒ 上課點名 10% ☐ 小考 0% ☒ 作業 60% ☐ 程式實作 0% ☐ 個人報告 25% ☐ 專案 0% ☐ 期中考試 25% ☐ 期末考 0% ☒ 期末報告 20% ☒ 課堂討論 10%		
教學資源 teaching resources		☐ 課程網站 ☒ 教材電子檔供下載 ☐ 實習網站		
與 SDGs 目標的關聯 related to objectives of SDGs		☐ SDG 1 終結貧窮 ☐ SDG 2 消除飢餓 ☐ SDG 3 健康與福祉 ☐ SDG 4 優質教育 ☐ SDG 5 性別平權 ☐ SDG 6 淨水及衛生 ☐ SDG 7 可負擔的潔淨能源 ☐ SDG 8 合適的工作及經濟成長 ☐ SDG 9 工業化、創新及基礎建設 ☐ SDG 10 減少不平等 ☐ SDG 11 永續城鄉 ☐ SDG 12 責任消費及生產 ☐ SDG 13 氣候行動 ☐ SDG 14 保育海洋生態 ☐ SDG 15 保育陸域生態 ☐ SDG 16 和平、正義及健全制度 ☐ SDG 17 多元夥伴關係		
教師 相關訊息 instructor's information		賴璽方 Hsi-Fang Andy Lai E-mail: hsifanglai@ccu.edu.tw Mobile: 0911-105-943 Phone: 05-2720411ext.34322 (本課程只開放本系學生加簽，並僅限第一週完成加簽)		
週次 week	日期 Date	每週課程內容 weekly scheduled contents	教材章節 Textbook	其他說明 Remark
1	9/8	Introduction to the course		
2	9/15	What Do We Mean by Leadership?	Chapter 1	
3	9/22	Power and Influence	Chapter 4	
4	9/29	Case : Sink or SWIM		
5	10/6	Being a Good Leader	Chapter 5	
6	10/13	Case : Harry Markham's Loyalty Dilemma (A)		
7	10/20	Leadership Behavior	Chapter 7	

8	10/27	Case : Robin Chase, Zipcar, Inconvenient Discovery		
9	11/3	Midterm exam		
10	11/10	Groups, Teams, and Their Leadership	Chapter 12	
11	11/17	Case : Chris Peterson at DSS Consulting		
12	11/24	Contingency Theories of Leadership	Chapter 15	
13	12/1	Case : Mgmt Prin and DCPS (A)		
14	12/8	Leadership and Change	Chapter 16	
15	12/15	Case : Turnaround and Transformation. Leadership and Risk at the ICA		
16	12/22	The Dark Side of Leadership	Chapter 17	
17	12/29	Group Report		
18	1/5	Final report		

**核心能力
core competencies**

Goal 2: Communication Skills ☐ 2.1 Demonstrate oral and written communication skills effectively.	Goal 3: Leadership ☒ 3.3 Propose effective leadership styles for different situation.
Goal 2: Communication Skills ☐ 2.2 Develop logical ideas for the audience to understand clearly.	Goal 4: Global Perspective ☐ 4.1 Demonstrate international views.
Goal 2: Communication Skills ☐ 2.3 Ability to facilitate communication and interactions within a team.	Goal 4: Global Perspective ☐ 4.2 Understand cultural, economic and environmental differences.
Goal 3: Leadership ☒ 3.1 Understand different leadership theory.	Goal 5: Business Ethics ☐ 5.1 Understand business ethical issues.
Goal 3: Leadership ☒ 3.2 Analyze source of power.	Goal 5: Business Ethics ☐ 5.2 Illustrate fair course of action.

"Goal 1 Knowledge Integration & Critical Thinking is missing due to assessed by Master thesis."

Case study:

Case studies will be an important part of this course. By 18:00 on the day before each case discussion, you are required to upload your individual case analysis to eCourse2. There is no page limit, but your analysis should include the following sections: Introduction, Background, Evaluation, Proposed Solution, and Recommendations. You are expected to read the assigned case carefully before class and come prepared to participate actively in the case discussion.

Group report:

This semester, you will work in groups of 2–3 students to give a presentation based on a selected film that addresses leadership-related issues. Each group should select one film that provides sufficient material for analyzing leadership behaviors, decisions, and their consequences. Your presentation should briefly introduce the background of the film and its main characters, and then analyze the leadership issues portrayed in the film. You are expected to apply leadership theories and concepts discussed in class, rather than simply summarize the plot. Your group should also critically evaluate whether the leadership behaviors were effective, whether the decisions or actions were ethically justified, and what alternative courses of action might have been possible. Each group will have 18–20 minutes for the presentation. The final version of your PowerPoint slides must be uploaded to eCourse2 before class on January 1.

Final report:

Each student is required to submit an individual final report of approximately 5 pages (font size 14, 1.5 line spacing). The report should integrate what you have learned throughout the semester, including relevant leadership theories, class discussions, and case studies, and present your own reflections and insights on leadership. The purpose of the report is not simply to summarize course materials, but to demonstrate how your understanding of leadership has developed through the course. The submission deadline is January 5.