管院碩士班(含碩專班)課程大綱
MS/MA Program Syllabus

系所 Department	國際財管 IMF	必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	財務管理 Financial Management	學分數 Credit(s)	3
課號 Course Code	5355705	全英文授課 English Taught (EMI)	是(Yes)
學年/學期 academic year/Semester	114/2 Spring 2025	上課地點 Classroom	College of Management 103
講授教師 Instructor	鄧氏霞妝 Thi-Ha-Trang Dang (Lucy)	上課時間 Time	9:10–12:00 Thursday
教師辦公室&諮詢時間 Instructor office & office hour	College of Management 502 Wednesday 4:00- 5:00 pm	教師聯絡資訊 Instructor Contact	Phone: 34318 Email: lucydang@ccu.edu.tw
助教 Teaching Assistant	Felia	助教 聯絡資訊 TA contact	Email: ffeliabeatrynaa@gmail.com
先修課程 Pre-requisite courses	It is preferable for students to have enrolled in an accounting course.		
學習目標 Learning Objective	By the end of this course, students will be able to: 1. Explain core financial concepts such as NPV, asset pricing, capital structure, and financial signaling, and analyze financial statements and financial ratios to support investment decisions. 2. Apply financial theories and models, including risk–return models (e.g., CAPM), cost of capital estimation, and market efficiency, to evaluate financial decisions. 3. Evaluate stock and bond valuation, capital structure choices, and dividend policy implications for firm value. 4. Apply financial concepts in case studies, interpret financial news, and support financial decision-making through discussion and analysis.		
課程概述 Course Descriptions	This course develops students' understanding of key financial decisions managers make. This includes investment evaluation, asset valuation, risk and return analysis, cost of capital, and capital structure. The course follows two main approaches: 1. Core financial concepts: Covering topics such as net present value, discounted cash flow valuation, risk–return models, capital asset pricing,		

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<tr><td></td><td colspan="4">cost of capital, and capital structure. Students will solve financial problems and analyze financial cases to strengthen conceptual understanding.
2. Case analysis and application: Applying financial theories to real-world scenarios through mini cases, board correction exercises, case discussions, quizzes, and interactive learning activities. These activities aim to develop analytical thinking, quantitative skills, and practical financial decision-making.

Students are expected to actively participate in discussions and problem-solving activities, thereby integrating theoretical knowledge with practical financial analysis.</td></tr>
<tr><td colspan="5">對應 AOL 職能素養(AOL Competency)</td></tr>
<tr><td colspan="2">職能素養 3(Competency 3): 問題解決能力
Problem Solving Skills</td><td colspan="3">職能素養 1(Competency 1): 成本效益分析
Cost-Benefit Analysis</td></tr>
<tr><td>課程類別
Course Attributes</td><td colspan="4">□人文關懷課程(Humanities Caring) □競賽專題課程(Competition)
■問題導向課程(Problem-solving) □專題導向課程(Project-based)
■實作課程(Practice-based) □總整課程(Capstone)</td></tr>
<tr><td>教材編選
Teaching materials</td><td colspan="4">■自製簡報(self-made PPTs) ■課程講義(Teaching Notes)
□自編教科書(self-made textbooks) □教學程式(programming)
□自製教學影片(self-made video) □其他(Others)</td></tr>
<tr><td>教學資源
Teaching Resources</td><td colspan="4">■課程網站(Website) □實習網站(Intern Web)
■教材電子檔供下載(Downloadable Files)</td></tr>
<tr><td>教科書/參考書
Textbooks/References</td><td colspan="4">Ross, S. A., Westerfield, R. W., Jaffe, J. F., and Jordan, B. D. (2022). Corporate Finance. 13th edition. McGraw Hill.</td></tr>
<tr><td rowspan="6">評量方式(請填百分比)
Assessment</td><td>課堂參與 Participation</td><td>15%</td><td>個案討論 Case study</td><td>10%</td></tr>
<tr><td>作業 Homework</td><td>10%</td><td>專題 Project</td><td>%</td></tr>
<tr><td>小考 Quiz</td><td>15%</td><td>其他 1 other ( )</td><td>5%</td></tr>
<tr><td>期中考 Midterm</td><td>20%</td><td>其他 2 other ( )</td><td>%</td></tr>
<tr><td>期末考 Final</td><td>20%</td><td>其他 3 other ( )</td><td>%</td></tr>
<tr><td>報告 Presentation</td><td>10%</td><td>其他 4 other ( )</td><td>%</td></tr>
<tr><td>其他說明
Other description</td><td colspan="4">The grading structure of this course is designed to encourage continuous preparation, active classroom engagement, and the practical application of financial management concepts.
Attendance and participation account for 15% of the final course grade. Attendance contributes 30% of this component and is recorded weekly over the fifteen teaching weeks, with one point awarded per week. One absence is permitted without penalty. An excused absence receives half credit, while an unexcused absence receives no credit. Students who accumulate more than four absences during the semester will</td></tr>
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	fail the course. The remaining 70% of this component is based on the quality of students' participation and contributions during class discussions. Meaningful contributions may include asking insightful questions, offering analytical comments, clarifying concepts, or actively engaging in discussions and class activities. Approximately fifteen meaningful contributions throughout the semester represent a solid passing level for participation, while additional high-quality contributions may result in higher scores. Mini case correction activities for the homework account for 10% of the final grade. A total of six mini cases will be assigned during the semester and distributed one week prior to the in-class discussion. Students are expected to carefully prepare their solutions before class. No written submission is required; however, students may be randomly selected to present their solutions on the board. Performance will be evaluated based on the level of preparation, the accuracy of the solution, and the clarity and logic of the explanation provided. Quizzes constitute 15% of the final grade and consist of three quizzes worth 5% each. The quiz questions will be provided one week in advance in order to guide students' preparation. All quizzes are conducted in class and follow a closed-book format. Each quiz typically lasts between ten and fifteen minutes and focuses primarily on conceptual understanding and the mechanisms behind financial concepts, rather than on extensive calculations. The big case leading presentation accounts for 20% of the final grade and is conducted as a group activity. Each group will lead a 90-minute class session to analyze and discuss a major case study. The presentation should include an executive summary of the case, identification of key issues, facilitation of class discussion with prepared questions, integration of relevant textbook concepts, and a final group recommendation. The evaluation of the presentation consists of three components: instructor evaluation (40%), peer evaluation of presentation quality (40%), and peer evaluation of individual contribution to group work (20%). Both the mid-term examination (20%) and the final examination (20%) are conducted in class. These examinations follow an open-book format, allowing students to use printed or electronic textbooks and notes. Laptops may be used only in airplane mode during the examinations. Access to the internet and the use of artificial intelligence tools are strictly prohibited. Students are expected to demonstrate their understanding of financial management concepts and their ability to apply these concepts to analytical problems

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	02/26	Course Introduction		
2.	03/05	Financial Statements and Ratios	Chapter 2	
3.	03/12	Financial Statements and Ratios	Chapter 3	Board Correction: Mini Case 1
4.	03/19	Discounted Cash Flow Valuation	Chapter 4	Board Correction: Mini Case 2
5.	03/26	NPV and Other Investment Rule	Chapter 5	Board Correction: Mini Case 3 Quiz 1
6.	04/02	Capital Investment Decisions	Chapter 6	Board Correction: Mini Case 4
7.	04/09	Bond & Stock Valuation	Chapters 8 & 9	Board Correction: Mini Case 5
8.	04/16	Review + Big Case Study 1		Board Correction: Mini Case 6
9.	04/23	Mid-term exam		
10.	04/30	Risks and Return	Chapter 10	
11.	05/07	Capital Asset Pricing Model	Chapter 11, 12	Quiz 2
12.	05/14	Cost of Capital and Valuation	Chapter 13	Mini Game 1 CAPM
13.	05/21	Efficient Capital Markets	Chapter 14	Mini Game 2 WACC
14.	05/28	Capital Structure	Chapter 16	Quiz 3
15.	06/04	Review + Big Case Study 2		Mini Game 3 Capital Structure
16.	06/11	Final exam		
17.	06/18	Flexible studying week		
18.	06/25	Flexible studying week		