

國立中正大學課程大綱(傳播學系)

National Chung Cheng University Syllabus

課號 course code		全英文授課 EMI	☐ 是 ☒ 否
課程類別 course type	☐ 1 資訊科技課程 ☒ 2 人文關懷課程 ☒ 3 跨領域課程 ☐ 4 競賽專題 ☐ 5 問題導向課程 ☐ 6 專導向課程 ☐ 7 總整課程 ☐ 8 實作課程		
課程名稱 (中文) Chinese course name	媒介記憶與新聞史研究		
課程名稱 (英文) English course name	Media Memory and Journalism History Studies		
學年/學期 academic year /semester	114 學年第二學期	學分 credits	3
學系 (所) department	☐ 學士班 年級： ☒ 碩士班	必選修 required/selected	☐ 必修 ☒ 選修
上課時間 class hours	星期三 1010 ~ 1300	上課地點 classroom	207
教師 instructor	黃順星	教師 email Instructor's email	frankhuangtw@gmail.com
助教 teaching assistant		助教 email TA's email	
先修科目或 先備能力 prerequisites			
課程概述 course descriptions	本課程以近年興起的媒介記憶為主軸，扣連新聞史研究傳統，探討新聞乃至大眾文化的文本，如何成為當代集體記憶的根源與素材，這些集體記憶的塑造對當代文化又產生哪些影響。		
學習目標 learning objectives			
教科書及參考書 textbooks and references	詳見各週進度，*為選讀讀物		

教學要點概述

教材編選 teaching	☐ 1 自製簡報(ppt) ☐ 2 課程講義 ☐ 3 自編教科書 ☐ 4 教學程序 ☐ 5 自製教學影片 ☒ 6 其他		
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教學方法 teaching methods	☒ 1 講述 ☐ 2 小組討論 ☒ 3 學生口頭報告 ☐ 4 問題導向學習 ☐ 5 個案研究 ☐ 6 其他
評量工具 Evaluation tools	☐ 1 期中考 ☐ 2 期末考 ☐ 3 隨堂測驗 ☐ 4 隨堂作業 ☐ 5 課後作業 ☐ 6 期中報告 ☒ 7 期末報告 ☐ 8 專題報告 ☐ 9 評量尺規 ☐ 10 其他 選讀導讀，30%。 期末作業，40%。 課堂參與，30%。
教學資源 teaching resources	☐ 1 課程網站 ☐ 2 教材電子檔供下載 ☐ 3 實習網站
與 SDGs 目標的關聯 related to objectives of SDGs	☐SDG 1 終結貧窮 ☐SDG 2 消除飢餓 ☐SDG 3 健康與福祉 ☐SDG 4 優質教育 ☐SDG 5 性別平權 ☐SDG 6 淨水及衛生 ☐SDG 7 可負擔的潔淨能源 ☐SDG 8 合適的工作及經濟成長 ☐SDG 9 工業化、創新及基礎建設 ☐SDG 10 減少不平等 ☐SDG 11 永續城鄉 ☐SDG 12 責任消費及生產 ☐SDG 13 氣候行動 ☐SDG 14 保育海洋生態 ☐SDG 15 保育陸域生態 ☒SDG 16 和平、正義及健全制度 ☐SDG 17 多元夥伴關係 ☐無關聯
教師相關訊息 instructor's information	
每週課程內容 weekly scheduled contents	
Week 1，02/25，課程介紹 Week 2，03/04，傳統新聞史研究的反思 Carey, J. (1997). The problem of journalism history, In E. Stryker & C. A. Warren (eds.). <i>James Carey: a critical reader</i> (pp.86-94). University of Minnesota Press.	

- Hardt, H. (1992). On defining the issues: Communication, history and theory. *Critical Communication Studies: Communication, History and Theory in America* (pp.1-30). London, UK: Routledge.
- Chalaby, J. K. (1996). Journalism as an Anglo-American invention: A comparison of the development of French and Anglo-American journalism, 1830s-1920s. *European Journal of Communication*, 11(3): 303-326.

Week 3 , 03/11 , 新聞的社會史

- 何穎怡譯 (1993) 。《探索新聞：美國報業社會史》。遠流。(原書 Schudson, M. [1978]. *Discovering the news*. Basic Books.)
- Schudson, M. (2008). Public sphere, imagined communities, and the underdeveloped historical understanding of journalism, in Zelizer. B. (Ed.), *Explorations in communication and history* (pp.181-190). Routledge.
- Schudson, M. (2002). News, public, nation, *American Historical Review*, 107(2): 481-495.

Week 4 , 03/18 , 作為場域的新聞 1

Week 5 , 03/25 , 作為場域的新聞 2

- Bourdieu, P. (1993). *The Field of cultural production*. (pp.29-73 & 112-141). Columbia University Press.
- Neveu, E. (2007). Pierre Bourdieu: Sociologist of media, or sociologist for media scholars. *Journalism Studies*, 8(2): 335-347.
- Benson, R. (2008). Field theory in comparative context: A new paradigm for media studies. in Tumber, H. (ed.). *Journalism: critical concepts in media and cultural studies II* (pp.147-177). Routledge.

Week 6 , 04/01 , 感覺結構與選擇的傳統 1

- Williams, R. (1961). *The Long Revolution*. Pelican Books.

Week 7 , 04/08 , 春假

Week 8 , 04/15 , 感覺結構與選擇的傳統 2

- Williams, R. (1961). *The Long Revolution*. Pelican Books.

Week 9 , 04/22 , 什麼是集體記憶

- Misztal, B. (2003). *Theories of social remembering* (pp.50-74, 99-155). Open University Press.
- Connerton, P. (1989). *How societies remember*. Cambridge University Press.
- Halbwachs, M. (1992). *On Collective Memory* (pp.167-189). The University of Chicago Press.

Week 10 , 04/29 , 新聞與記憶 1

- Schudson, M. (1997). Lives, laws, and language: Commemorative versus non- commemorative forms of

effective public memory. *The Communication Review*, 2(1), 3–17.

Zelizer, B. (2008). Why memory's work on journalism does not reflect journalism's work on memory. *Memory Studies*, 1(1):79-87.

Tenenboim-Weinblatt, K., & Neiger, M. (2020). Journalism and Memory. In T. Hanitzsch and K. Wahl-Jorgensen (Eds.), *Handbook of Journalism Studies*, Second Edition (pp. 420-434). Routledge.

Week 11 , 05/06 , 新聞與記憶 2

Olick, J. K. (2014). Reflections on the underdeveloped relations between journalism and memory studies , in Zelizer, B. and Tenenboim-Weinblatt, K (eds.). *Journalism and memory* (p.17-31). Palgrave.

Zelizer, B. (2014). Memory as foreground, journalism as background, in Zelizer, B. and Tenenboim-Weinblatt, K (eds.). *Journalism and memory* (p.32-65). Palgrave.

Schudson, M. (2014). Journalism as a vehicle of non- commemorative cultural memory. In B. Zelizer & K. Tenenboim-Weinblatt (Eds.), *Journalism and memory* (pp. 85–96). Palgrave.

Week 12 , 05/13 , 媒介、儀式與記憶 1

Carey, J. W.(1989). A cultural approach to communication, in *Communication as culture: essays on media and society* (pp.13-36). Routledge.

Silverstone, R. (1988). Television Myth and Culture, in Carey, J. W. (ed.). *Media, myth, and narratives: Television and the press* (pp.20-47). Sage.

Bird, S. E. & Dardenne, R. W. (1988). Myth, chronicle, and story: Exploring the narrative qualities of news, in Carey, J. W. (ed.). *Media, myth, and narratives: Television and the press* (pp.67-86). Sage.

Week 13 , 05/20 , 媒介、儀式與記憶 2

Dayan, D and Katz, E. (1992). *Media events: The live broadcasting of history* (p.1-53). Harvard University Press.

Rothenbubler, Eric W. (2010). From media events to ritual to communicative form. Couldry, N., Hepp, A. and Krotz, F. (eds.). *Media events in a global age* (pp.61-75). London, UK.: Routledge.

Krotz, F. (2010). Creating a national holiday: Media events, symbolic capital and symbolic power. Couldry, N., Hepp, A. and Krotz, F. (eds.). *Media events in a global age* (pp.95-108). Routledge.

Week 14 , 05/27 , 媒介、儀式與市民社會

Alexander, J. C. & Jacobs, R. N. (1998). Mass Communication, ritual and civil society, in Liebes, T. (ed.). *Media, ritual and identity* (pp.23-41). London: Routledge.

Alexander, J. C. (2006). The civil sphere (pp.69-106). Oxford University Press.

吳震環譯（2008）。〈水門案：一場民主儀式〉，《文化社會學：社會生活的意義》（頁 251-280），五南。（原書 Alexander, J. C. [2003]. *The meaning of social life: A cultural sociology*. Oxford University Press.）

戴麗娟譯（2014）。〈環法自行車賽〉，《記憶所繫之處 III》（頁 7-52）。行人。

Week 15，06/03，期末報告

Week 16，06/10，期末報告

核心能力(暫不需填寫)

core competencies

核心能力 Core competency		本課程與核心能力關聯強度 Degrees of related to core competencies				
		1	2	3	4	5
專業能力 Specific competency	專業能力 1					
	專業能力 2					
	專業能力 3					
	專業能力 4					
	專業能力 5					
共通能力 General Competence	共通能力 1					
	共通能力 2					
	共通能力 3					
	共通能力 4					
	共通能力 5					

註：關聯強度以五點量表標示，1 表示沒有關聯，5 表示非常有關聯。