

# 管院碩士班(含碩專班)課程大綱

## MS/MA Program Syllabus

2023.09.26 修訂

|  |  |                                  |   |
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| 系所 Department  | 財金所 Finance<br>國際財管 IMF  | 必選修<br>compulsory/elective       | 選修 Elective<br>必修 Compulsory  |
| 課程名稱<br>Course title   | 國際金融<br><b>International Finance</b>   | 學分數 Credit(s)                    | 3   |
| 課號<br>Course Code  | 5156382 01 (Finance) Elective<br>5355102 01 (IMF) Required   | 全英文授課<br>English<br>Taught (EMI) | 是(Yes)  |
| 學年/學期 academic year/Semester   | 114 學年度第 2 學期<br>Spring 2026   | 上課地點<br>Classroom                | Room 102  |
| 講授教師<br>Instructor   | 何月芳<br>Dr. Amy Yueh-Fang Ho  | 上課時間<br>Time                     | Wednesday<br>1:10 p.m. – 4:00 p.m.  |
| 教師辦公室&諮詢時間<br>Instructor office & office hour  | Room 365<br>Wed. 4:00 p.m. - 5:00 p.m.,<br>Thur. 4:00 p.m. - 5:00 p.m.<br>or by appointment  | 教師聯絡資訊<br>Instructor Contact     | Phone: (05) 272-0411 ext. 34212<br>Email:<br><a href="mailto:amyfho@ccu.edu.tw">amyfho@ccu.edu.tw</a> |
| 助教<br>Teaching assistant   |  | 助教 聯絡資訊<br>TA contact            | Email:  |
| 先修課程<br>Pre-requisite courses  | None   |                                  |   |
| 學習目標<br>Learning Objective<br><br><b>EMI Course</b><br><b>INTERNATIONAL FINANCE</b><br> | Upon completion of the course, the students should be able to<br>(1) Develop critical and analytical skills in multinational financial management.<br>(2) Understand the operation and behavior of the foreign exchange market.<br>(3) Explain the implications of international parity conditions.<br>(4) Analyze various foreign investments such as spots, forwards, futures, and options.<br>(5) Examine how multinational firms manage their transaction exposure.<br>(6) Compare the international bond and equity markets.<br>(7) Identify the international portfolio investment.<br>(8) Describe the concepts of foreign direct investment and cross-border acquisitions.<br>(9) Implement international capital budgeting decisions. |                                  |   |
| 課程概述<br>Course Descriptions  | This course introduces students to the complexities of financial management in an international context, emphasizing the importance of global integration of financial markets that create various risks and opportunities for individual investors and firms. The course will focus on theoretical and practical knowledge required by international financial executives and financial analysts who need to deal with problems related to the foreign exchange market, foreign exchange risk   |                                  |   |

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|  | management, international markets, and international financial management. The in-class discussions will include some CFA (Chartered Financial Analyst) exam questions.  |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| <b>對應 AOL 職能素養(AOL Competency)</b>                   |  |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| <b>職能素養 4(Competency 4): 全球視野 Global Perspective</b> |  | 選擇一個項目。  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| 課程類別<br>Course Attributes                            | <input type="checkbox"/> 人文關懷課程(Humanities Caring) <input type="checkbox"/> 競賽專題課程(Competition)<br><input checked="" type="checkbox"/> 問題導向課程(Problem-solving) <input type="checkbox"/> 專題導向課程(Project-based)<br><input type="checkbox"/> 實作課程(Practice-based) <input type="checkbox"/> 總整課程(Capstone)   |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| 教材編選<br>Teaching materials                           | <input checked="" type="checkbox"/> 自製簡報(self-made PPTs) <input checked="" type="checkbox"/> 課程講義(Teaching Notes)<br><input type="checkbox"/> 自編教科書(self-made textbooks) <input type="checkbox"/> 教學程式(programming)<br><input type="checkbox"/> 自製教學影片(self-made video) <input checked="" type="checkbox"/> 其他(Others)   |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| 教學資源<br>Teaching Resources                           | <input checked="" type="checkbox"/> 課程網站(Website) <input type="checkbox"/> 實習網站(Intern Web)<br><input checked="" type="checkbox"/> 教材電子檔供下載(Downloadable Files)  |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| 教科書/參考書<br>Textbooks/References                      | <p><b>Required Textbook and Materials:</b></p> <p>(1) International Financial Management, 9th Edition, by Cheol S. Eun, Bruce G. Resnick, and Tuugi Chuluun (McGraw Hill, Hwa Tai, 2021, ISBN 978-1-260-57531-6).</p> <p>(2) Supplementary articles will be assigned throughout the course.</p> <p><b>Reference Book:</b></p> <p>Multinational Business Finance, 15th Edition, by David K. Eiteman, Arthur I. Stonehill, and Michael H. Moffett (Pearson, Yeh Yeh Book, 2021, ISBN 978-1-292-27008-1, Global Edition).</p> <p>※「請尊重智慧財產權，不得非法影印教師指定之教科書籍」。</p> <p><b>Please respect intellectual property rights, and do not photocopy the textbooks assigned by professors.</b></p>   |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| 評量方式(請填百分比)<br>Assessment                            | <table border="1"> <tr> <td>Class Participation</td> <td>10%</td> <td>Group News Report (Presentation: 100%)</td> <td>20%</td> </tr> <tr> <td>Class Attendance</td> <td>10%</td> <td>Group Literature Review (Presentation: 50%; Written Report: 50%)</td> <td>25%</td> </tr> <tr> <td>Final Exam</td> <td>35%</td> <td></td> <td></td> </tr> </table>   |  |     |  | Class Participation | 10% | Group News Report (Presentation: 100%) | 20% | Class Attendance | 10% | Group Literature Review (Presentation: 50%; Written Report: 50%) | 25% | Final Exam | 35% |  |  |
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| Class Attendance                                     | 10%  | Group Literature Review (Presentation: 50%; Written Report: 50%) | 25% |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| Final Exam   | 35%  |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |
| 其他說明<br>Other description                            | <p><b>Course Policies:</b></p> <ul style="list-style-type: none"> <li>• Late submissions for assignments and projects will not be accepted under any circumstances.</li> <li>• Makeup exams will not be given, and missed exams will be excused only in extreme circumstances. If you are unable to take the exam at the scheduled time, you must notify me IN ADVANCE by e-mail or telephone. Failure to provide advance notice will result in a grade of zero for the exam. The only way the students will be allowed to take the makeup exam is if they have a legitimate excuse, accompanied by documentation from the medical doctor or the appropriate official authority. Makeup exams may be cumulative and</li> </ul> |  |     |  |                     |     |  |     |                  |     |  |     |            |     |  |  |

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|  | completely different tests. There will be no curve and extra credit for any makeup exams. In addition, no early exam will be given under any circumstances. |
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## 課程規劃表 Course Schedule

| 週次<br>Week | 日期<br>Date | 教材章節<br>Chapter | 主題<br>Subject   | 備註<br>Remark             |
|------------|------------|-----------------|---|--------------------------|
| 1.         | 2/25       |                 | Syllabus & Overview   |                          |
| 2.         | 3/4        | 1               | Globalization and the Multinational Firm  |                          |
| 3.         | 3/11       | 5               | The Market for Foreign Exchange   | Form Groups              |
| 4.         | 3/18       | 5               | The Market for Foreign Exchange (Cont'd)  | Select News              |
| 5.         | 3/25       | 6               | International Parity Relationships and Forecasting Foreign Exchange Rates   | Select Literature        |
| 6.         | 4/1        | 6<br>7          | International Parity Relationships and Forecasting Foreign Exchange Rates (Cont'd)<br>Futures and Options on Foreign Exchange |                          |
| 7.         | 4/8        |                 | ** NO CLASS ** (Make-up Day for Sports Day)   |                          |
| 8.         | 4/15       | 7<br>8          | Futures and Options on Foreign Exchange (Cont'd)<br>Management of Transaction Exposure  | News Report              |
| 9.         | 4/22       | 8<br>12         | Management of Transaction Exposure (Cont'd)<br>International Bond Market  | News Report              |
| 10.        | 4/29       | 13              | International Equity Markets  | News Report              |
| 11.        | 5/6        | 15              | International Portfolio Investment  | News Report              |
| 12.        | 5/13       | 16              | Foreign Direct Investment and Cross-Border Acquisitions   | News Report              |
| 13.        | 5/20       | 18              | International Capital Budgeting   |                          |
| 14.        | 5/27       |                 | <b>Literature Review Presentations</b>  | Literature Review Report |
| 15.        | 6/3        |                 | <b>Literature Review Presentations</b><br>Review for Final Exam   | Literature Review Report |
| 16.        | 6/10       |                 | <b>** FINAL EXAM **</b>   |                          |
| 17.        | 6/17       |                 | Self-Study  |                          |
| 18.        | 6/24       |                 | Self-Study  |                          |

The schedule above is tentative and subject to adjustment as the class proceeds.