

# 管院學士班課程大綱

## BA/BBA Program Syllabus

2019.12.16 修訂

系所 Department	財務金融學系 Finance		必選修 compulsory/elective	必修 Compulsory				
課程名稱 Course title	財務管理(二) Financial Management (II)		學分數 Credit(s)	3				
學年/學期 year/Semester	選擇一個項目。		上課地點 Classroom	Management School				
講授教師 Instructor	陳立文 LI-WEN CHEN		上課時間 Time	Thursday, 13:00~16:00				
教師辦公室&諮詢時間 Instructor office number & office hour	Management School 518		教師聯絡資訊 Instructor Contact	Phone: #24213 Email: lwchen@ccu.edu.tw				
助教 Teaching assistant			助教 聯絡資訊 TA contact	Email:				
先修課程 Pre-requisite courses								
課程目標 Course Objective	The goal of this course is to develop the analytical skills for making corporate financial decisions. Present value is the fundamental concept throughout this course, and its applications construct the primary decision-making approaches for corporate finance management.							
<b>AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals</b>								
*請先選填為主要或次要學習目標(Major or minor learning goal)，再選擇對應之學習目標								
主要學習目標 Major learning goal  目標 1：成本效益分析 LG1:Cost-Benefit Analysis	主要學習目標 Major learning goal  目標 3：問題解決能力 LG3:Problem Solving Skills		選擇一個項目。 選擇一個項目。					
教材 Teaching materials								
網址 Course website								
教科書/參考書 Textbooks/Reference	Fundamentals of Corporate Finance Stephen A. Ross, Randolph W. Westerfield, and Bradford D. Jordan McGraw-Hill							
評量方式(請填百分比) Assessment	課堂參與 Participation	2~6%	個案討論 Case study	%				
	作業 Homework	%	專題 Project	%				
	小考 Quiz	%	其他 1 other ( )	%				

	期中考 Midterm	60%	其他 2 other ( )	%
	期末考 Final	40%	其他 3 other ( )	%
	報告 Presentation	%	其他 4 other ( )	%
其他說明 Other description	請尊重智慧財產權，不得非法影印教師指定之教科書籍			

# 課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.		Some Lessons from Capital Market History	Ch.12	
2.		Return, Risk, and the Security Market Line	Ch.13	
3.		Return, Risk, and the Security Market Line	Ch.13	
4.		Cost of Capital	Ch.14	
5.		Cost of Capital	Ch.14	
6.		First Midterm Exam		30%
7.		Raising Capital	Ch.15	
8.		Financial Leverage and Capital Structure Policy	Ch.16	
9.		Financial Leverage and Capital Structure Policy	Ch.16	
10.		Dividends and Dividend Policy	Ch.17	
11.		Second Midterm Exam		30%
12.		Short-Term Finance and Planning	Ch.18	
13.		Short-Term Finance and Planning	Ch.18	
14.		Cash and Liquidity Management	Ch.19	
15.		Credit and Inventory Management	Ch.20	
16.		Final Exam		40%