

管院學士班課程大綱

BA/BBA Program Syllabus

2023.09.20 修訂

系所 Department	經濟學系 Economics		必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	國際貿易理論與政策 International Trade: Theory and Policy (I)		學分數 Credit(s)	3
課號 Course Code	5103501_02		全英文授課 English Taught (EMI)	是(Yes)
學年/學期 academic year/Semester	114/2 Spring 2026		上課地點 Classroom	College of Management 105
講授教師 Instructor	鄧氏霞妝 Thi-Ha-Trang Dang (Lucy)		上課時間 Time	二 7, 8, 9 四 7
教師辦公室&諮詢時間 Instructor office & office hour	College of Management 502 Wednesday: 16:00-17:00	教師聯絡資訊 Instructor Contact	Phone: 34318 Email: lucydang@ccu.edu.tw	
助教 Teaching Assistant		助教 聯絡資訊 TA contact	Email:	
先修課程 Pre-requisite courses	Economics			
學習目標 Learning Objective	<p>The objective of this course is to provide students with a foundational understanding of international trade and open-economy macroeconomics. The course introduces core theoretical frameworks and policy issues related to international economic interactions among countries.</p> <p>Upon completion of this course, students should be able to:</p> <ol style="list-style-type: none"> 1. Understand the basic concepts of national income accounting and the balance of payments 2. Explain the determination of exchange rates and their relationship with interest rates and price levels 3. Analyze the interaction between exchange rates and macroeconomic variables in both the short run and the long run 4. Understand alternative exchange rate regimes and the evolution of international monetary systems 5. Apply economic theory to interpret international economic events and policy discussions 			

	The course emphasizes theoretical reasoning and analytical skills essential for understanding international economic phenomena.			
課程概述 Course Descriptions	This course is an undergraduate-level course in international trade and open-economy macroeconomics. It focuses on the theoretical foundations of international economic interactions in an open economy setting. Topics include national income accounting and the balance of payments; exchange rate determination and foreign exchange markets; money and interest rates; short-run and long-run exchange rate dynamics; exchange rate regimes; and international monetary systems.			
對應 AOL 職能素養(AOL Competency)				
職能素養 3(Competency 3): 問題解決能力 Problem Solving Skills			職能素養 4(Competency 4): 全球視野 Global Perspective	
課程類別 Course Attributes	<input type="checkbox"/> 人文關懷課程(Humanities Caring)	<input type="checkbox"/> 競賽專題課程(Competition)	<input checked="" type="checkbox"/> 問題導向課程(Problem-solving)	<input type="checkbox"/> 專題導向課程(Project-based)
	<input type="checkbox"/> 實作課程(Practice-based)	<input type="checkbox"/> 總整課程(Capstone)		
教材編選 Teaching materials	<input checked="" type="checkbox"/> 自製簡報(self-made PPTs)	<input checked="" type="checkbox"/> 課程講義(Teaching Notes)	<input type="checkbox"/> 自編教科書(self-made textbooks)	<input type="checkbox"/> 教學程式(programming)
	<input checked="" type="checkbox"/> 自製教學影片(self-made video)	<input type="checkbox"/> 其他(Others)		
教學資源 Teaching Resources	<input type="checkbox"/> 課程網站(Website)	<input type="checkbox"/> 實習網站(Intern Web)	<input checked="" type="checkbox"/> 教材電子檔供下載(Downloadable Files)	
教科書/參考書 Textbooks/References	Krugman, P. R., Obstfeld, M., & Melitz, M. J. (2022). <i>International economics: Theory and policy</i> (12th ed.). Pearson Education. (華泰代理)			
評量方式(請填百分比) Assessment	課堂參與 Participation	15%	個案討論 Case study	%
	作業 Homework	10%	專題 Project	%
	小考 Quiz	15%	其他 1 other ()	%
	期中考 Midterm	20%	其他 2 other ()	%
	期末考 Final	20%	其他 3 other ()	%
	報告 Presentation	20%	其他 4 other ()	%

<p>其他說明 Other description</p>	<p>This course emphasizes active learning, continuous engagement, and individual accountability. Students are expected to prepare for each class, participate actively, and complete all required assessments in accordance with the course schedule.</p> <p>1. Participation (15%)</p> <p>Active participation and meaningful discussion are essential components of this course.</p> <ul style="list-style-type: none"> • Attendance accounts for 30% of the participation score and is recorded in every class meeting. <ul style="list-style-type: none"> ○ Students who miss more than one-third (1/3) of the total credit hours will receive a failing grade for the course, in accordance with university regulations. ○ Proxy attendance, signing in for others, or any form of attendance fraud is strictly prohibited. Any student found engaging in such behavior, even once, will automatically fail the course. • Class contributions account for 70% of the participation score and include in-class engagement, responses to questions, and participation in discussions and activities. <p>The use of mobile phones, laptops, or tablets during class is permitted only when directly related to course activities.</p> <p>Students should carefully consider these requirements before enrolling in the course.</p>
	<p>2. Homework (10%)</p> <p>Students are required to submit individual weekly reflection papers after each class. These reflections should summarize key concepts learned during the week and demonstrate understanding of the course material. All reflection papers are submitted individually and are counted toward the homework component.</p>
	<p>3. Quizzes (15%)</p> <p>Students are expected to complete chapter readings before each class to ensure effective participation. Quizzes may be administered at the beginning of class to assess preparation and pre-reading completion, or at the end of class to evaluate students understanding of the material covered. Quizzes may be announced or unannounced and are designed to encourage consistent preparation.</p>
	<p>4. Midterm Exam (20%) and Final Exam (20%)</p> <p>The midterm and final exams will be held on the dates specified in the course schedule. Students are required to adjust their personal schedules to attend exams at the scheduled times. No makeup exams will be provided, except in extraordinary</p>

	circumstances, which must be supported by valid documentation and receive prior approval from the instructor.
	<p>5. Presentation (20%)</p> <p>This course includes group-based interactive learning. Students will complete one group presentation and submit a final written group report at the end of the semester. The presentation and the written report each account for 50% of the Presentation component. All group members are expected to contribute equally, and peer evaluation may be used to adjust individual scores if necessary.</p>

課程規劃表 Course Schedule

週次 Week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	02/24 02/26	Course introduction National income accounts	Chapter 13	
2.	03/03 03/05	National income accounting & balance of payments	Chapter 13	
3.	03/10 03/12	Exchange rates and the foreign exchange market (1)	Chapter 14	
4.	03/17 03/19	Exchange rates and the foreign exchange market (2)	Chapter 14	
5.	03/24 03/26	Money, interest rates, and exchange rates (1)	Chapter 15	
6.	03/31 04/02	Money, interest rates, and exchange rates (2)	Chapter 15	
7.	04/07 04/09	No class		
8.	04/14 04/16	Price levels and the long-run exchange rate (1)	Chapter 16	
9.	04/21 04/23	Mid-term exam 04/21 Mid-term exam correction 4/23	Chapter 13 – Chapter 15	
10.	04/28 04/30	Price levels and the long-run exchange rate (2)	Chapter 16	
11.	05/05 05/07	Output and the exchange rate in the short run (1)	Chapter 17	
12.	05/12 05/14	Output and the exchange rate in the short run (2)	Chapter 17	
13.	05/19 05/21	Fixed exchange rates and foreign exchange intervention (1)	Chapter 18	
14.	05/26 05/28	Fixed exchange rates and foreign exchange intervention (2)	Chapter 18	
15.	06/02 06/04	International monetary systems: historical overview & policy lessons	Chapter 19	
16.	06/09 06/11	Final term presentation		
17.	06/16 06/18	Final exam 06/16 Final exam correction 06/18	Chapter 16 – Chapter 19	
18.	06/23 06/25	Flexible teaching week		