

管院學士班課程大綱

BA/BBA Program Syllabus

2019.12.16 修訂

系所 Department	經濟學系 Economics		必選修 compulsory/elective	必修 Compulsory						
課程名稱 Course title	Microeconomics II		學分數 Credit(s)	3						
學年/學期 academic year/Semester	114-2 學期 Spring 2026		上課地點 Classroom	管院 105						
講授教師 Instructor	Wei-Chih Chen		上課時間 Time	Monday: 10:10-12:00 Wednesday: 10:10-12:00						
教師辦公室&諮詢時間 Instructor office number & office hour	Monday 14:00-16:00 Room 506	教師聯絡資訊 Instructor Contact		Phone: 34136 Email: weichihc2@gmail.com						
助教 Teaching assistant	吳曼綺	助教 聯絡資訊 TA contact		Email: audreywu16@gmail.com						
先修課程 Pre-requisite courses	Principles of Economics, Calculus									
課程目標 Course Objective	This course examines the decision makings of consumers and firms, and how resources are allocated in different market structures. In the second semester, we will look into the cost minimization problem, monopoly, oligopoly, and game theory. You will need to understand a basic level of algebra and calculus to follow the lectures and do the problem sets.									
AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals										
*請先選填為主要或次要學習目標(Major or minor learning goal)，再選擇對應之學習目標										
主要學習目標 Major learning goal 目標 3：問題解決能力 LG3:Problem Solving Skills	次要學習目標 Minor learning goal 目標 1：成本效益分析 LG1:Cost-Benefit Analysis		選擇一個項目。 選擇一個項目。							
教材 Teaching materials	Hal R. Varian, "Intermediate Microeconomics: A Modern Approach, Media Update" (10th edition), W. W. Norton & Company, 2024.									
網址 Course website										
教科書/參考書 Textbooks/Reference	Jeffery M. Perloff, "Microeconomics" (7rd edition), Pearson, 2015.									
評量方式(請填百分比) Assessment	課堂參與 Participation	10%	個案討論 Case study	%						
	作業 Homework	10%	專題 Project	%						
	小考 Quiz	%	其他 1 other ()	%						

	期中考 Midterm	50%	其他 2 other ()	%
	期末考 Final	30%	其他 3 other ()	%
	報告 Presentation	%	其他 4 other ()	%
其他說明 Other description	<ul style="list-style-type: none"> ● “Intermediate Microeconomics: A Modern Approach” (10th edition) by H. Varian (2024) is the only required text for this course. Students may find “Microeconomics” by J. Perloff a helpful supplement. ● There will be two midterm exams and one final exam. The exams are not cumulative. ● Problem sets will generally be assigned every week. You have to turn in the problem sets by the deadline. Late assignments are not accepted. ● Please respect intellectual property rights and refrain from making unauthorized copies of textbooks designated by the instructor. ● This syllabus is tentative and is subject to change based on the need of the course. 			

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	2/23, 2/25	Technology	V-Ch19	P-Ch6
2.	3/2, 3/4	Profit-Maximization	V-Ch20	P-Ch8
3.	3/9, 3/11	Cost Minimization	V-Ch21	P-Ch7
4.	3/16, 3/18	Cost Curves I	V-Ch22	P-Ch7
5.	3/23, 3/25	Cost Curves II	V-Ch22	P-Ch7
6.	3/30, 4/1	Mid-term Exam #1		
7.	4/8	Firm Supply	V-Ch23	P-Ch6
8.	4/13, 4/15	Industry Supply	V-Ch24	P-Ch6
9.	4/20, 4/22	Monopoly	V-Ch25	P-Ch13
10.	4/27, 4/29	Monopoly Behavior	V-Ch26	P-Ch13
11.	5/4, 5/6	Mid-term Exam #2		
12.	5/11, 5/13	Factor Markets	V-Ch27	P-Ch15
13.	5/18, 5/20	Oligopoly	V-Ch28	P-Ch13
14.	5/25, 5/27	Game Theory	V-Ch29	P-Ch14
15.	6/1, 6/3	Game Applications I	V-Ch30	P-Ch14
16.	6/8, 6/10	The Final Exam		
17.	6/15, 6/17	Game Applications II		
18.	6/22, 6/24	Game Applications III		