

B.A. Program in Economics
Department of Economics
NATIONAL CHUNG CHENG UNIVERSITY
Spring 2025 (Syllabus)

Department	Economics			
Course Name	Principle of Economics (I)		Credit	3
Course Code	5101002-04（企管系）			
Instructor	Name: Chia-Hung Sun (孫佳宏) E-mail: ecdchs@ccu.edu.tw Phone: 05-2720411-34122 Class Hour: Mondays and Wednesdays: 14:10~16:00 Office hour: Mondays 12:00-14:00 (or by appointment) Room: Management Building R330			
Location/Time	Management Building R114			
Prerequisites	Nil			
Course Objectives	This course is intended to provide knowledge, both of theory and empirics, about major contemporary macroeconomic issues and debates. The aims include the development of an analytical toolkit and of an understanding of the empirical relevance of various models. Also, students are required to develop their ability to provide quantitative and graphical analysis.			
Course Materials	Parkin, Michael (2022), <i>Economics</i> , 14th edition , Addison-Wesley.			
Course Web	https://ecourse2.ccu.edu.tw/			
Reference	1. 張清溪、許嘉棟、劉鶯釧、吳聰敏合著《經濟學：理論與實際》（ 七版下冊 ）（翰蘆圖書出版）			
Evaluation	□ Quizzes	20%	Participation	3%
	□ Midterm exam	32%	Others (attendance)	7%
	□ Final exam	35%	Online test	3%
Important Notes and Policies	Please read the last page for details.			

CLASS SYLLABUS

week	Content		Reading
1.	Ch21		
2.	Ch22	實習課 (每周三 15:10)	
3.	Ch22		
4.	Ch23	Quiz1 (3/16)	
5.	Ch24		
6.	Ch25	Quiz2 (3/30)	
7.	Ch25	4/6 (一) 放假	
8.		4/15 Midterm exam	
9.	Ch26		
10.	Ch27		
11.	Ch28		
12.	Ch28	Quiz3 (5/13)	
13.	Ch29		
14.	Ch30	Quiz4 (5/27)	
15.	Ch31		
16.		6/8 Final exam	
17.		Online learning (online quiz)	
18.		Online learning	

MONITORING MACROECONOMIC PERFORMANCE

CHAPTER 21 Measuring GDP and Economic Growth

CHAPTER 22 Monitoring Jobs and Inflation

MACROECONOMIC TRENDS

CHAPTER 23 Economic Growth

CHAPTER 24 Finance, Saving, and Investment

CHAPTER 25 Money, the Price Level, and Inflation

CHAPTER 26 The Exchange Rate and the Balance of Payments

MACROECONOMIC FLUCTUATIONS

CHAPTER 27 Aggregate Supply and Aggregate Demand

CHAPTER 28 Expenditure Multipliers: The Keynesian Model

CHAPTER 29 U.S. Inflation, Unemployment, and Business Cycle

MACROECONOMIC POLICY

CHAPTER 30 Fiscal Policy

CHAPTER 31 Monetary Policy

ASSURANCE OF LEARNING

Learning Goal

Learning Goals and Objectives	
Goal 1: Cost-Benefit Analysis <input checked="" type="checkbox"/> 1.1 Understands the source of cost-effectiveness in business	Goal 3: Problem Solving Skill <input checked="" type="checkbox"/> 3.2 Gathers information and evaluates the result
Goal 1: Cost-Benefit Analysis <input checked="" type="checkbox"/> 1.2 Relates key knowledge to real practices	Goal 4: Global Perspective <input checked="" type="checkbox"/> 4.1 Demonstrates international perspectives
Goal 2: Information Technology <input type="checkbox"/> 2.1 Understands current IT	Goal 4: Global Perspective <input type="checkbox"/> 4.2 Identifies cultural, economic and environmental differences
Goal 2: Information Technology <input type="checkbox"/> 2.2 Applies current IT in business	Goal 6: Business Ethics <input type="checkbox"/> 6.1 Comprehends the philosophy of business ethics
Goal 3: Problem Solving Skill <input checked="" type="checkbox"/> 3.1 Identifies and analyzes problems	Goal 6: Business Ethics <input type="checkbox"/> 6.2 Illustrates courses of action

“Goal 5 English Proficiency is assessed by the external examinations provided by CCU’s Language Center”

Curriculum Map:

Based on the above learning goals, indicate the one (ones) the course has achieved. Use “0” to represent the goal is **not covered**, “1” to represent **some coverage** of the goal, and “2” to represent **strong coverage** of the goal. In the column of “Goals,” “1” represents only one objective (usually each goal has two objectives) that can be assessed this course. “2” indicates all objectives that can apply to assess the corresponding learning goal in this course.

Goals	Cost-Benefit Analysis	Information Technology	Problem Solving Skill	Global Perspective	Business Ethics
1	2		2	2	1

Assessment:

- ◆ 出席率(7%)、與上課參與(+實習課點名, 3%)，4 次小考 (20%，實習課時進行，取 3 次最佳成績，題型：選擇題)，期中考 (32%)，期末考 (35%)。 One online quiz (3%) will be held during online learning week.
- ◆ 學期點名共 5 次(7%)，全到者得 9 分，點名缺席 1 次得 6 分，缺 2 席次得 3 分，缺席 3 次以上得 0 分再扣 5 分，缺席 4 次：不得參加期末考(扣考)，(絕不接受事後補事假；生病者無法出席上課，請事先以 email 告知，當週或隔週補公、病假單，過期不予受理)。
- ◆ 期中考、期末考考試題型：選擇題再加上 1、2 題計算或問答題。
- ◆ 學期成績總分達 55 分以上(沒有 4 捨 5 入)，以 60 分計!
- ◆ Teaching assistant:
- ◆ 缺考者以零分計算，請勿事後以電話或 email 解釋缺考理由及要求補考；病重無法參加期中考者 (經核准或報備後)，期末考成績佔 65%，且須檢具公立醫院就診證明依規定辦理請假，期末考不得以任何理由請假。