

B.A. Program in Economics
Department of Economics
NATIONAL CHUNG CHENG UNIVERSITY
Spring 2025 (Syllabus)

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|------------------------------|---|------------|---------------------|
| Department | Economics | | |
| Course Name | Principle of Economics (I) | Credit | 3 |
| Course Code | 5101002-04 (企管系) | | |
| Instructor | Name: Chia-Hung Sun (孫佳宏) E-mail: ecdchs@ccu.edu.tw Phone: 05-2720411-34122 Class Hour: Mondays and Wednesdays: 14:10~16:00 Office hour: Mondays 12:00-14:00 (or by appointment) Room: Management Building R330 | | |
| Location/Time | Management Building R114 | | |
| Prerequisites | Nil | | |
| Course Objectives | This course is intended to provide knowledge, both of theory and empirics, about major contemporary macroeconomic issues and debates. The aims include the development of an analytical toolkit and of an understanding of the empirical relevance of various models. Also, students are required to develop their ability to provide quantitative and graphical analysis. | | |
| Course Materials | Parkin, Michael (2022), <i>Economics</i> , 14th edition , Addison-Wesley. | | |
| Course Web | https://ecourse2.ccu.edu.tw/ | | |
| Reference | 1. 張清溪、許嘉棟、劉鶯鈞、吳聰敏合著《經濟學：理論與實際》(七版下冊) (翰蘆圖書出版) | | |
| Evaluation | <input type="checkbox"/> Quizzes | 20% | Participation |
| | <input type="checkbox"/> Midterm exam | 32% | Others (attendance) |
| | <input type="checkbox"/> Final exam | 35% | Online test |
| Important Notes and Policies | Please read the last page for details. | | |

CLASS SYLLABUS

| week | Content | | Reading |
|------|---------|-------------------------------|---------|
| 1. | Ch21 | | |
| 2. | Ch22 | 實習課 (每周三 15:10) | |
| 3. | Ch22 | | |
| 4. | Ch23 | Quiz1 (3/16) | |
| 5. | Ch24 | | |
| 6. | Ch25 | Quiz2 (3/30) | |
| 7. | Ch25 | 4/6 (一) 放假 | |
| 8. | | 4/15 Midterm exam | |
| 9. | Ch26 | | |
| 10. | Ch27 | | |
| 11. | Ch28 | | |
| 12. | Ch28 | Quiz3 (5/13) | |
| 13. | Ch29 | | |
| 14. | Ch30 | Quiz4 (5/27) | |
| 15. | Ch31 | | |
| 16. | | 6/8 Final exam | |
| 17. | | Online learning (online quiz) | |
| 18. | | Online learning | |

MONITORING MACROECONOMIC PERFORMANCE

CHAPTER 21 Measuring GDP and Economic Growth

CHAPTER 22 Monitoring Jobs and Inflation

MACROECONOMIC TRENDS

CHAPTER 23 Economic Growth

CHAPTER 24 Finance, Saving, and Investment

CHAPTER 25 Money, the Price Level, and Inflation

CHAPTER 26 The Exchange Rate and the Balance of Payments

MACROECONOMIC FLUCTUATIONS

CHAPTER 27 Aggregate Supply and Aggregate Demand

CHAPTER 28 Expenditure Multipliers: The Keynesian Model

CHAPTER 29 U.S. Inflation, Unemployment, and Business Cycle

MACROECONOMIC POLICY

CHAPTER 30 Fiscal Policy

CHAPTER 31 Monetary Policy

ASSURANCE OF LEARNING

Learning Goal

| Learning Goals and Objectives | |
|--|---|
| Goal 1: Cost-Benefit Analysis <input checked="" type="checkbox"/> 1.1 Understands the source of cost-effectiveness in business | Goal 3: Problem Solving Skill <input checked="" type="checkbox"/> 3.2 Gathers information and evaluates the result |
| Goal 1: Cost-Benefit Analysis <input checked="" type="checkbox"/> 1.2 Relates key knowledge to real practices | Goal 4: Global Perspective <input checked="" type="checkbox"/> 4.1 Demonstrates international perspectives |
| Goal 2: Information Technology <input type="checkbox"/> 2.1 Understands current IT | Goal 4: Global Perspective <input type="checkbox"/> 4.2 Identifies cultural, economic and environmental differences |
| Goal 2: Information Technology <input type="checkbox"/> 2.2 Applies current IT in business | Goal 6: Business Ethics <input type="checkbox"/> 6.1 Comprehends the philosophy of business ethics |
| Goal 3: Problem Solving Skill <input checked="" type="checkbox"/> 3.1 Identifies and analyzes problems | Goal 6: Business Ethics <input type="checkbox"/> 6.2 Illustrates courses of action |

“Goal 5 English Proficiency is assessed by the external examinations provided by CCU’s Language Center”

Curriculum Map:

*Based on the above learning goals, indicate the one (ones) the course has achieved. Use “0” to represent the goal is **not covered**, “1” to represent **some coverage** of the goal, and “2” to represent **strong coverage** of the goal. In the column of “Goals,” “1” represents **only one** objective (usually each goal has two objectives) that can be assessed this course. “2” indicates **all** objectives that can apply to assess the corresponding learning goal in this course.*

| Goals | Cost-Benefit Analysis | Information Technology | Problem Solving Skill | Global Perspective | Business Ethics |
|-------|-----------------------|------------------------|-----------------------|--------------------|-----------------|
| 1 | 2 | | 2 | 2 | 1 |

Assessment:

- ◆ 出席率(7%)、與上課參與(+實習課點名, 3%)，4 次小考 (20%，實習課時進行，**取 3 次最佳成績**，題型: 選擇題)，期中考 (32%)，期末考 (35%)。 **One online quiz (3%) will be held during online learning week.**
- ◆ **學期點名共 5 次(7%)**，全到者得 9 分，點名缺席 1 次得 6 分，缺 2 席次得 3 分，**缺席 3 次以上得 0 分再扣 5 分**，**缺席 4 次: 不得參加期末考(扣考)**，(絕不接受事後補事假；生病者無法出席上課，請事先以 email 告知，當週或隔週補公、病假單，過期不予受理)。
- ◆ 期中考、期末考考試題型: 選擇題再加上 1、2 題計算或問答題。
- ◆ 學期成績總分達 **55 分以上(沒有 4 捨 5 入)**，以 60 分計！
- ◆ Teaching assistant:
- ◆ 缺考者以零分計算，請勿事後以電話或 email 解釋缺考理由及要求補考；病重無法參加期中考者（經核准或報備後），期末考成績佔 65%，且須檢具公立醫院就診證明依規定辦理請假，期末考不得以任何理由請假。