

管院學士班課程大綱

BA/BBA Program Syllabus

2023.09.20 修訂

系所 Department	經濟學系 Economics		必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	Principles of Economics (II)		學分數 Credit(s)	3
課號 Course Code	5101002		全英文授課 English Taught (EMI)	是(Yes)
學年/學期 academic year/Semester	114/02, Spring 2026		上課地點 Classroom	School of Management 336
講授教師 Instructor	Peter Shum （沈豪斌）		上課時間 Time	Monday & Wednesday, 10:10 – 12:00
教師辦公室&諮詢時間 Instructor office & office hour	In Person: Tuesday 14:00-16:00 @ School of Management Room 316; Online: Check “Important Information”.	教師聯絡資訊 Instructor Contact	Phone: 05-2720411 ext.34168 Email: ch@hopanshum.com	
助教 Teaching Assistant	Kevin Yu	助教 聯絡資訊 TA contact	Email: kevin910212@gmail.com	
先修課程 Pre-requisite courses	N/A			
學習目標 Learning Objective	As a second course in economics, students after completing this course are expected to: 1. Acquire logic of economics analysis and apply it to solve academic and daily life problems; and 2. Think critically and reflect on internal or external thoughts from various sources including journal articles, books, and newspapers; and 3. Develop ability to learn independently through the exploration of academic resources and comprehension of unprocessed materials; and 4. Deploy modern technologies needed for future academic and career success.			
課程概述	While the first economics course zooms in on how individuals and businesses make			

Course Descriptions	decisions, Macroeconomics zooms out to look at the economy as a massive, interconnected machine. This course explores how the national economy works, why it sometimes crashes, and what governments can (and cannot) do to fix it. It is less about the price of a single apple and more about the price of everything across the country. Key Questions You Will Answer Instead of memorizing complex formulas, this course focuses on understanding the forces that affect our daily lives: <ul style="list-style-type: none">• The Business Cycle: Why does the economy have "boom" years where everyone is hiring, followed by "bust" years (recessions) where jobs are scarce?• Inflation: Why does a dollar buy less today than it did 10 years ago? Is falling prices actually a good thing?• Unemployment: What does the unemployment rate actually measure? Why is there always some unemployment, even in good times?• Government Policy: When the government cuts taxes or the Central Bank changes interest rates, how does that actually ripple through the banking system to your wallet?• Global Trade: How do exchange rates work, and what does it mean when a country has a "trade deficit"?			
對應 AOL 職能素養(AOL Competency)				
選擇一個項目。 職能素養 1(Competency 1): 成本效益分析 Cost-Benefit Analysis			職能素養 3(Competency 3): 問題解決能力 Problem Solving Skills	
課程類別 Course Attributes	<input type="checkbox"/> 人文關懷課程(Humanities Caring) <input type="checkbox"/> 競賽專題課程(Competition) <input checked="" type="checkbox"/> 問題導向課程(Problem-solving) <input type="checkbox"/> 專題導向課程(Project-based) <input type="checkbox"/> 實作課程(Practice-based) <input type="checkbox"/> 總整課程(Capstone)			
教材編選 Teaching materials	<input type="checkbox"/> 自製簡報(self-made PPTs) <input type="checkbox"/> 課程講義(Teaching Notes) <input checked="" type="checkbox"/> 自編教科書(self-made textbooks) <input type="checkbox"/> 教學程式(programming) <input type="checkbox"/> 自製教學影片(self-made video) <input type="checkbox"/> 其他(Others)			
教學資源 Teaching Resources	<input checked="" type="checkbox"/> 課程網站(Website) <input type="checkbox"/> 實習網站(Intern Web) <input type="checkbox"/> 教材電子檔供下載(Downloadable Files)			
教科書/參考書 Textbooks/References	[OS] Principles of Economics 3e, OpenStax [TE] The Economy 2.0, The CORE Econ Team			
評量方式(請填百分比) Assessment	課堂參與 Participation	10%	個案討論 Case study	%
	作業 Homework	20%	專題 Project	%
	小考 Quiz	%	其他 1 other ()	%
	期中考 Midterm	30%	其他 2 other ()	%

	期末考 Final	40%	其他 3 other ()	%
	報告 Presentation	%	其他 4 other ()	%
其他說明 Other description	<p>Students must read the document “Important Information” on top of this syllabus, which can be found on the course website.</p> <p>Assessment methods and course policies could be found in the same document.</p>			

課程規劃表 Course Schedule

週次 week	日期(週一) Date(Monday)	內容 Description	教材章節 Textbook	其他說明 Remark
1.	2/23	Course Introduction; Syllabus Rundown; The Macroeconomic Perspective	OS Ch. 19	
2.	3/2	Economic Growth	OS Ch. 20	
3.	3/9	Unemployment	OS Ch. 21	HW1
4.	3/16	Inflation	OS Ch. 22	
5.	3/23	The International Trade and Capital Flows	OS Ch. 23	
6.	3/30	ADAS model	OS Ch. 24	HW2
7.	4/6	<i>Children's Day</i> ; The Keynesian Perspective	OS Ch. 25	
8.	4/13	Mid-term Exam I ; The Neoclassical Perspective	OS Ch. 26	
9.	4/20	Money and Banking	OS Ch. 27	HW3
10.	4/27	Monetary Policy and Bank Regulation	OS Ch. 28	
11.	5/4	Exchange Rates and International Capital Flows	OS Ch. 29	HW4
12.	5/11	Government Budgets and Fiscal Policy	OS Ch. 30	
13.	5/18	Mid-term Exam II ; Government Borrowing	OS Ch. 31	
14.	5/25	Macroeconomic Policy around the World	OS Ch. 32	HW5
15.	6/1	International Trade	OS Ch. 33	
16.	6/8	<i>Non-mandatory Class</i>		HW6
17.	6/15	Review Section; Problems Workshop		
18.	6/22	Final Exam		