

管院學士班課程大綱

BA/BBA Program Syllabus

2023.09.20 修訂

系所 Department	經濟學系 Economics		必選修 compulsory/elective	必修 Compulsory		
課程名稱 Course title	Principles of Economics (II)		學分數 Credit(s)	3		
課號 Course Code	5101002		全英文授課 English Taught (EMI)	是(Yes)		
學年/學期 academic year/Semester	114/02, Spring 2026		上課地點 Classroom	School of Management 336		
講授教師 Instructor	Peter Shum (沈豪斌)		上課時間 Time	Monday & Wednesday, 10:10 – 12:00		
教師辦公室&諮詢時間 Instructor office & office hour	In Person: Tuesday 14:00-16:00 @ School of Management Room 316; Online: Check “Important Information”.	教師聯絡資訊 Instructor Contact	Phone: 05-2720411 ext.34168 Email: ch@hopanshum.com			
助教 Teaching Assistant	Kevin Yu	助教 聯絡資訊 TA contact	Email: kevin910212@gmail.com			
先修課程 Pre-requisite courses	N/A					
學習目標 Learning Objective	<p>As a second course in economics, students after completing this course are expected to:</p> <ol style="list-style-type: none"> 1. Acquire logic of economics analysis and apply it to solve academic and daily life problems; and 2. Think critically and reflect on internal or external thoughts from various sources including journal articles, books, and newspapers; and 3. Develop ability to learn independently through the exploration of academic resources and comprehension of unprocessed materials; and 4. Deploy modern technologies needed for future academic and career success. 					
課程概述	While the first economics course zooms in on how individuals and businesses make					

Course Descriptions	<p>decisions, Macroeconomics zooms out to look at the economy as a massive, interconnected machine.</p> <p>This course explores how the national economy works, why it sometimes crashes, and what governments can (and cannot) do to fix it. It is less about the price of a single apple and more about the price of everything across the country.</p> <p>Key Questions You Will Answer</p> <p>Instead of memorizing complex formulas, this course focuses on understanding the forces that affect our daily lives:</p> <ul style="list-style-type: none"> • The Business Cycle: Why does the economy have "boom" years where everyone is hiring, followed by "bust" years (recessions) where jobs are scarce? • Inflation: Why does a dollar buy less today than it did 10 years ago? Is falling prices actually a good thing? • Unemployment: What does the unemployment rate actually measure? Why is there always some unemployment, even in good times? • Government Policy: When the government cuts taxes or the Central Bank changes interest rates, how does that actually ripple through the banking system to your wallet? • Global Trade: How do exchange rates work, and what does it mean when a country has a "trade deficit"?
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對應 AOL 職能素養(AOL Competency)

選擇一個項目。	職能素養 3(Competency 3): 問題解決能力 Problem Solving Skills				
職能素養 1(Competency 1): 成本效益分析 Cost-Benefit Analysis	<input type="checkbox"/> 人文關懷課程(Humanities Caring) <input type="checkbox"/> 競賽專題課程(Competition) <input checked="" type="checkbox"/> 問題導向課程(Problem-solving) <input type="checkbox"/> 專題導向課程(Project-based) <input type="checkbox"/> 實作課程(Practice-based) <input type="checkbox"/> 總整課程(Capstone)				
教材編選 Teaching materials	<input type="checkbox"/> 自製簡報(self-made PPTs) <input type="checkbox"/> 課程講義(Teaching Notes) <input checked="" type="checkbox"/> 自編教科書(self-made textbooks) <input type="checkbox"/> 教學程式(programming) <input type="checkbox"/> 自製教學影片(self-made video) <input type="checkbox"/> 其他(Others)				
教學資源 Teaching Resources	<input checked="" type="checkbox"/> 課程網站(Website) <input type="checkbox"/> 實習網站(Intern Web) <input type="checkbox"/> 教材電子檔供下載(Downloadable Files)				
教科書/參考書 Textbooks/References	[OS] Principles of Economics 3e, OpenStax [TE] The Economy 2.0, The CORE Econ Team				
評量方式(請填百分比) Assessment	課堂參與 Participation	10%	個案討論	Case study	%
	作業 Homework	20%	專題	Project	%
	小考 Quiz	%	其他 1	other ()	%
	期中考 Midterm	30%	其他 2	other ()	%

	期末考 Final	40%	其他 3 other ()	%
	報告 Presentation	%	其他 4 other ()	%
其他說明 Other description	<p>Students must read the document “Important Information” on top of this syllabus, which can be found on the course website.</p> <p>Assessment methods and course policies could be found in the same document.</p>			

課程規劃表 Course Schedule

週次 week	日期(週一) Date(Monday)	內容 Description	教材章節 Textbook	其他說明 Remark
1.	2/23	Course Introduction; Syllabus Rundown; The Macroeconomic Perspective	OS Ch. 19	
2.	3/2	Economic Growth	OS Ch. 20	
3.	3/9	Unemployment	OS Ch. 21	HW1
4.	3/16	Inflation	OS Ch. 22	
5.	3/23	The International Trade and Capital Flows	OS Ch. 23	
6.	3/30	ADAS model	OS Ch. 24	HW2
7.	4/6	<i>Children's Day</i> ; The Keynesian Perspective	OS Ch. 25	
8.	4/13	Mid-term Exam I ; The Neoclassical Perspective	OS Ch. 26	
9.	4/20	Money and Banking	OS Ch. 27	HW3
10.	4/27	Monetary Policy and Bank Regulation	OS Ch. 28	
11.	5/4	Exchange Rates and International Capital Flows	OS Ch. 29	HW4
12.	5/11	Government Budgets and Fiscal Policy	OS Ch. 30	
13.	5/18	Mid-term Exam II ; Government Borrowing	OS Ch. 31	
14.	5/25	Macroeconomic Policy around the World	OS Ch. 32	HW5
15.	6/1	International Trade	OS Ch. 33	
16.	6/8	<i>Non-mandatory Class</i>		HW6
17.	6/15	Review Section; Problems Workshop		
18.	6/22	Final Exam		