

國立中正大學通識教育課程教學大綱

開課學 年度/ 學期	114 學年度第 2 學期		
課程名 稱 (中 文)	資本主義在經濟與社會中的兩面		
課程名 稱 (英 文)	Everything You Want to Know about Capitalism, but Were Afraid to Ask		
課 碼	(由通識教育中心填寫)	學分數	2
向度別	<input type="checkbox"/> 中英文能力課程 <input type="checkbox"/> 基礎概論 <input type="checkbox"/> 資訊能力 <input type="checkbox"/> 藝術與美學 <input type="checkbox"/> 能源、環境與生態 <input type="checkbox"/> 人文思維與生命探索 <input type="checkbox"/> 公民與社會參與 <input checked="" type="checkbox"/> 經濟與國際脈動 <input type="checkbox"/> 自然科學與技術		
授 課 方 式	請勾選(可複選): <input checked="" type="checkbox"/> 課堂講授 <input type="checkbox"/> 網路教學 <input checked="" type="checkbox"/> 分組討論 <input type="checkbox"/> 校外教學 <input type="checkbox"/> 其他		
教學目 標及範 圍	##教學目標 On completing this course, students will be able to 1) understand the basic structures of capitalism and its relevance to the modern world; 2) evaluate the competing perspectives of capitalism's impacts on important aspects of society and economy; 3) build up decent English reading, listening, and speaking skills for intellectual conversations. 修習本課程，學生可提升多種能力： 1) 了解資本主義的基本結構，以及資本主義對現代世界的重要性； 2) 能夠分析資本主義對社會與經濟的重大影響，並評判對於資本主義的不同觀點； 3) 提升讀、聽與說英語的能力，能夠以英語參與知識對話。 #教學範圍 We live in capitalism. Some celebrate capitalism as the engine of freedom and prosperity, while many others blame it for various injustices and problems, but all agree that capitalism has been reshaping our world and its power is inescapable. It's impossible to understand the modern world without some basic ideas about capitalism. What does capitalism have to do with a variety of issues, such as work conditions, health care, gender relationship, environmental protection, culture, and politics? What are the pros and cons of capitalism? More fundamentally, what is capitalism anyway? 我們生活在資本主義之中。有些人認為資本主義帶動了自由與繁榮，另一些人則認為資本主義製造了許多不正義與問題，但所有人都同意，資本主義已經且持續地重塑我們的世界，資本主義的力量無所不在，若不對資本主義有些基本認識，就無法了解現代世界。		

This course offers an introduction of what capitalism is and how it impacts on various aspects of our lives. We will first discuss what are the key features of capitalism and how capitalism emerged historically. Then we will investigate the profound and often conflicting impacts of capitalism on various aspects of our lives, and highlight the challenges society and economy faced today.

本課程將介紹甚麼是資本主義，以及資本主義如何影響我們生活的各個方面。我們會先討論甚麼是資本主義的基本特徵，以及在歷史上資本主義是如何興起的。接著我們會探討資本主義對我們生活各個層面的深刻影響，並且點出今日社會與經濟所面臨的挑戰。

We will read writings by classical and contemporary authors on capitalism, as well as movies, music, and podcasts to facilitate the discussion. We will keep the amount of required readings manageable, while expecting students to read and interpret the reading materials carefully. Each unit is organized around two or three classical and contemporary studies. Students will be assigned to make brief presentations based on the reading. The instructor's lectures will focus on guiding you through each study line by line, and laying out critical issues for group discussions.

我們會研讀關於資本主義的經典與當代文獻，以及相關的電影、音樂與廣播節目。指定閱讀的文章數量不會太多，但本課程期待學生能精讀這些文章。每個單元將以兩到三篇文章為核心，我們會指定學生就個別文章上台簡報，老師的講解將著重在引導學生精讀文章，並提出重要議題以利小組討論。

This is a discussion/conversation-intensive class. Students are expected to actively participate in group discussions which will be organized as pizza parties (*yes, pizza, soft drink, and snacks will be served!*). In addition to the in-class conversation and presentation, there will be one exam and random in-class quizzes, with no other home assignment.

本課程非常注重討論與對話，學生需要積極參與討論。討論將以派對的形式進行，會提供披薩、飲料與點心。除了課堂的討論與對話，本課程將有一次期末考，不定期課堂問題，但沒有其他作業。

Students are free to express agreement or disagreement with any point of view. Your evaluation will be based on the rigor of your argument, rather than its adherence to political correctness or incorrectness.

學生可支持或反對任何學派觀點，評分將取決於論證的嚴謹度，而非政治正確或不正確。

授課大綱
(週次表及每週課程
詳細內容說明)

週次	主題
1	Introduction 導論
2	What is capitalism?: The Defining Features of Capitalism (Adam Smith)
3	What is capitalism: Videos
4	What is capitalism? The Defining Features of Capitalism (Karl Marx)
5	What is capitalism? The Defining Features of Capitalism (A modern overview)
6	Capitalism and Corporation: A Movie
7	Capitalism and Corporation: The Tension between Welfare and Profit 1
8	Capitalism and Corporation: The Tension between Welfare and Profit 2
9	Capitalism and Corporation: Discussion
10	Capitalism and Inequality: An Optimistic View
11	Capitalism and Inequality: A Pessimistic View
12	Capitalism and Inequality: Family and Education
13	Capitalism and Inequality: Genetic Lottery
14	Capitalism and Inequality: Meritocracy?
15	Capitalism and Inequality: Discussion
16	Final Exam

每週課程詳細內容說明：

每周課程詳細內容說明

周次	主題	每周課程進度說明
Week 1	Introduction 導論	A general introduction of the course design, class logistics, getting to know the students, and assigning students into presentation groups. 介紹課程架構、學習活動進行的相關安排、認識學生，並將學生分組。
Week 2	What is Capitalism?: The Defining Features of Capitalism (Adam Smith) 甚麼是資本主義：亞當斯密 [Students' presentation + instructor's lecture]	Learning the basic features of capitalism including the generalized market relationship, wage labor, capitalist ownership of the means of production, and for profit corporations. 學習資本主義的基本特徵，包括普遍化的市場關係、雇傭勞動、生產工具的資本主義所有制，以及以利潤為導向的企業。 Reading: Smith (1776) An Inquiry into the Nature and Causes of the Wealth of Nations (The Wealth of Nations), chapters 1-3.
Week 3	What is capitalism?: Videos	Watching videos introducing the emergence of capitalism and industrial revolutions Video: Naked World History 1 (37 mins) Naked World History 2 (27 mins)

Week 4	<p>What is Capitalism?: The Defining Features of Capitalism (Karl Marx)</p> <p>[Students' presentation + instructor's lecture]</p>	<p>Learning the basic features of capitalism including the generalized market relationship, wage labor, capitalist ownership of the means of production, and for profit corporations.</p> <p>學習資本主義的基本特徵，包括普遍化的市場關係、雇傭勞動、生產工具的資本主義所有制，以及以利潤為導向的企業。</p> <p>Reading: Marx (1849) Wage Labour and Capital.</p>
Week 5	<p>What is Capitalism?: The Defining Features of Capitalism (A Modern Overview)</p> <p>甚麼是資本主義：資本主義的基本特徵</p> <p>[Students' presentation + instructor's lecture]</p>	<p>Learning the basic features of capitalism including the generalized market relationship, wage labor, capitalist ownership of the means of production, and for profit corporations.</p> <p>Reading: Bowles et al. (2018) Understanding Capitalism. Chapter 5 "Capitalism as an Economic System".</p>
Week 6	<p>Capitalism and corporation: A Movie</p> <p>資本主義與企業</p> <p>[Watching a movie + discussions]</p>	<p>Corporations can not only do harm to society, but also to the people who work for it, in the forms of exploitation and alienation. The movie shows how capitalist corporations work from the perspective of a worker.</p> <p>企業有可能傷害社會利益，也有可能因為剝削與異化勞動而對企業的員工有害。本周將觀賞Modern Times這部電影，從一個工人的角度來了解資本企業如何運作。</p> <p>Movie: <i>Modern Times</i> (1936)</p>
Week 7	<p>Capitalism and Corporation: The Tension between Welfare and Profit</p> <p>資本主義與企業</p> <p>[Students' presentation + instructor's lecture]</p>	<p>Big corporations can be the enemy to capitalism. This unit explains the tension between social welfare and corporations' drive for profit.</p> <p>大企業有可能對資本主義有害。本單元將解釋社會福祉與企業逐利之間的緊張關係。</p> <p>Reading: Friedman (1970) A Friedman Doctrine – The Social Responsibility Of Business Is to Increase Its Profits; Chang (2010) <i>23 Things They Don't Tell you about Capitalism</i>, chapter 2.</p>
Week 8	<p>Capitalism and Corporation: The Tension between Welfare and Profit</p> <p>資本主義與企業</p> <p>[Students' presentation + instructor's lecture]</p>	<p>Big corporations can be the enemy to capitalism. This unit explains the tension between social welfare and corporations' drive for profit.</p> <p>大企業有可能對資本主義有害。本單元將解釋社會福祉與企業逐利之間的緊張關係。</p> <p>Reading: Zingales (2015) <i>A Capitalism for the People</i>, chapter 3.</p>

Week 9	Capitalism and Corporation: Discussion 資本主義與企業 [discussion session]	Having discussions over the contents learned in the previous weeks. Students are required to talk with at least three colleagues and write down the conversation records. 針對本單元的上課內容進行分組討論。學生須找至少三人討論，並將討論內容記錄下來。
Week 10	Capitalism and Inequality: An Optimistic View 資本主義與不平等: 樂觀論 [Students' presentation + instructor's lecture]	Learning the contemporary debates about income and wealth inequalities, economic and political powers, and the conditions of redistribution. 閱讀當代研究文獻，學習關於收入與財富不平等、經濟與政治權力、以及重分配的條件等議題。 Reading: Piketty (2022) <i>A Brief History of Equality</i> , chapters 2, 6 & 7
Week 11	Capitalism and Inequality: A Pessimistic View 資本主義與不平等: 悲觀論 [Students' presentation + instructor's lecture]	Learning the contemporary debates about income and wealth inequalities, economic and political powers, and the conditions of redistribution. 閱讀當代研究文獻，學習關於收入與財富不平等、經濟與政治權力、以及重分配的條件等議題。 Video: Scheidel's lecture, Economic Inequality from the Stone Age to the Future . Additional reading: Bowles (2012) Warriors, levelers, and the role of conflict in human social evolution ; Scheidel (2018) <i>The Great Leveler</i> , chapters Introduction, 3 & 12-14.
Week 12	Capitalism and Inequality: Family and Education	Growing inequality casts shadows on everyone's lives in the contemporary world. This week, we will be learning how inequality correlates with the ways of parenting across countries: the more inequality grows, the more parents turn authoritative. Reading: Matthias Doepke & Fabrizio Zilibotti (2019) <i>Love, Money, and Parenting: How Economics Explains the Way We Raise Our Kids</i> , chap 3.
Week 13	Capitalism and Inequality: Genetic Lottery	What if a significant amount of our effort and achievement are resulted by the genetic lottery? What does it mean for a society to be fair or unfair when people are born different? Reading: A video: The Genetic Lottery: Debunking Myths about DNA, with Kathryn Paige Harden Readings:

		<p>– Kathryn Paige Harden (2021) <i>The Genetic Lottery</i> chap. 1 & 2</p> <p>– 靠爸族靠什麼？從基因強大與金湯匙的協同效應認識社會基因學</p> <p>Other reading: Shared genetic architectures of educational attainment in East Asian and European populations (& CNA news)</p>
Week 14	Capitalism and Inequality: Meritocracy?	<p>Learning the contemporary debates about income and wealth inequalities, economic and political powers, and the conditions of redistribution.</p> <p>Reading: A video: Michael Sandel vs Adrian Wooldridge on Meritocracy</p> <p>An alternative version: Capitalisn't podcast "Revisiting The Meritocracy Debate With Adrian Wooldridge And Michael Sandel"</p>
	<p>Capitalism and Gender: Family and the Unpaid Labor of Women 資本主義與性別</p> <p>[Students' presentation + instructor's lecture]</p>	<p>Learning the impacts of capitalism on family and the role played by women in the economy, and how capitalism relies on unpaid work by women in the non-market sector. 學習資本主義對家庭的影響，以及女性在經濟中扮演的角色，以及資本主義如何倚賴女性的無償勞動而運作。</p> <p>Reading: Folbre (1994) <i>Who Pays for the Kids?</i>, chapter 3. Reading: Eswaran (2014) <i>Why Gender Matters in Economics</i>, chapter 7. Reading: Claudia Goldin (2021) <i>Career and Family</i></p>
Week 15	<p>Capitalism and Inequality: Discussion 資本主義與不平等</p> <p>[discussion session]</p>	<p>Having discussions over the contents learned in the previous weeks. Students are required to talk with at least three colleagues and write down the conversation records. 針對本單元的上課內容進行分組討論。學生須找至少三人討論，並將討論內容記錄下來。</p>
Week 16	Final Exam	

教科書 及 延伸閱讀	Reading materials and videos are identified in the teaching plan. The instructor will send the files to students before the class.
評 量 方 式	<p>請勾選(可複選), 並填寫類別:</p> <p> <input checked="" type="checkbox"/> 課堂參與 <u>A</u> 類 <input type="checkbox"/> 期 中 考 <u> </u> 類 <input checked="" type="checkbox"/> 期 末 考 <u>B</u> 類 <input checked="" type="checkbox"/> 小組報告 <u>C</u> 類 <input checked="" type="checkbox"/> 小組討論 <u>D</u> 類 <input type="checkbox"/> 書面報告 <u> </u> 類 <input type="checkbox"/> 課後作業 <u> </u> 類 <input checked="" type="checkbox"/> 平時測驗 <u>E</u> 類 <input type="checkbox"/> 心得分享 <u> </u> 類 <input type="checkbox"/> 學習紀錄 <u> </u> 類 <input type="checkbox"/> 專題創作 <u> </u> 類 <input type="checkbox"/> 其他 <u> </u> 類 </p> <p>A類佔 <u>30</u> %; B類佔 <u>20</u> %; C類佔 <u>20</u> %; D類佔 <u>20</u> %; E類佔 <u>10</u> % (類別可自行增加)</p> <p>說明: 小組討論: Students are expected to actively participate in conversations during the discussion sessions and take records of their conversations with at least three colleagues. The instructor will provide outlines of discussion questions, but all students need to participate in the discussions to keep the conversation going and record the discussion as detailed as possible. Evaluations will hinge on the content and flow of the conversation based on the conversation records.</p>
與聯合 國永續 發展 目標 (SDGs) 及 細項之 對應 (請參 閱 SDGs 對照 表)	<p>目標: <u>5</u> 細項: <u>5.a</u></p> <p>目標: <u>8</u> 細項: <u>8.8</u></p> <p>目標: <u>10</u> 細項: <u>10.4</u></p> <p>(至多三個目標, 每個目標至多三個細項) 範例: 目標: <u>4</u> 細項: <u>4.3 4.5 4.7</u></p>

核心能力指標設定	通識課程 核心能力指標 (請勾選主要的3-5項)	說明	課程能培養學生此項核心能力者請打 ✓
	(1)思考與創新	能夠進行獨立性、批判性、系統性或整合性等面向的思考，或能以創意的角度來思考新事物。	✓
	(2)道德思辨與實踐	能夠對於社會、文化中相關的倫理或道德議題，進行明辨、慎思與反省，或能實踐在日常生活中。	✓
	(3)生命探索與生涯規劃	能夠主動探索自我的價值或生命的真諦，或能具體實踐在自我生涯的規劃或發展。	
	(4)公民素養與社會參與	能夠尊重民主與法治的精神、關心公共事務及議題，或能參與社會事務及議題的討論與決策。	✓
	(5)人文關懷與環境保育	能夠具備同理、關懷、尊重、惜福等人文素養，或能擴及到更為廣泛的環境及生態議題。	
	(6)溝通表達與團隊合作	能夠善用各種不同的表達方式進行有效的人際溝通，或能理解組織運作，與他人完成共同的事物或目標。	✓
	(7)國際視野與多元文化	能夠了解國際的情勢與脈動，具備廣博的世界觀，或能尊重或包容不同文化間的差異。	✓
	(8)美感與藝術欣賞	能夠領略各種知識、事物或領域中的美感內涵，或能據此促成具美感內涵之實踐力。	
	(9)問題分析與解決	能夠透過各種不同的方式發現問題，解析問題，或能進一步透過思考以有效解決問題。	✓
授課 教師資料	姓名：黃國治 <input checked="" type="checkbox"/> 專任教師 學系(所，中心)：社會福利學系 職稱：助理教授 <input type="checkbox"/> 兼任教師 服務單位： 職稱： 學經歷： Ph.D in Economics, University of Massachusetts, Amherst, USA Research Specialist, University of California, Berkeley, USA 專業領域：Labor Economics, Social Economics, Corporate Governance and Labor		
備註			