

管院學士班課程大綱

BA/BBA Program Syllabus

系所 Department	經濟學系 Economics	必選修 compulsory/elective	選修 Elective
課程名稱 Course title	貨幣銀行學 Money and Banking	學分數 Credit(s)	3
學年/學期 academic year/Semester		上課地點 Classroom	管院 336
講授教師 Instructor	馮立功 Ferng, Li-Kung	上課時間 Time	週三/Wednesday: 7, 8, 9節 (14:10~17:00)
教師辦公室&諮詢時間 Instructor office number & office hour	管院/MGT 334 Wednesday 13:00~14:00	教師聯絡資訊 Instructor Contact	Phone: +886 5 2720411 Ext. 34123 Email:ecdtkf@ccu.edu.tw
助教 Teaching assistant	Announcing on first-time class	助教聯絡資訊 TA contact	Email:
先修課程 Pre-requisite courses	Principle of Economics		
課程目標 Course Objective	<p>This course is designed to help students understand the connections between money, financial markets, and the macroeconomy. How are short- and long-term interest rates determined? What economic factors drive the yield curves in different bond markets? How is money supply determined, and, to control interest rate or money supply, how does the Central Bank conduct monetary policy in stabilize the economic fluctuation, such as output and inflation?</p> <p>We will pay particular attention to the banking system, with an eye toward understanding the function and importance of banks. Topics will include the role of the Central Bank as a lender of last resort during the recent, and prior, financial crises, unconventional monetary policy tools such as quantitative easing and forward guidance. The course is appropriate for anyone trying to gain a macroeconomic perspective on capital markets, from investors to bankers, or those simply interested in the linkages between interest rates, banks and the economy.</p>		

AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals

*請先選填為主要或次要學習目標(Major or minor learning goal) ,

再選擇對應之學習目標

主要學習目標 Major learning goal 目標 3：問題解決能力 LG3:Problem Solving Skills	主要學習目標 Major learning goal 目標 4：全球視野 LG4: Global Perspectives	次要學習目標 Minor learning goal 目標 2：創新思考 LG2: Creative Thinking
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教材 Teaching materials	In addition to the textbook, I will post the lecture slides on the CCU eCourse website 1 or 2 days before lecture. I will not distribute handouts so please print the slides if you want to annotate them during classes. You will also find additional, optional reading material updating current development and news about the course there as well.		
教科書/參考書 Textbooks/ Reference	Mishkin, F. (2022) The Economics of Money, Banking and Financial Markets, 13/E, Global Edition, Pearson Education. (華泰文化書局代理)		
評量方式(請填百分比) Assessment	課堂參與 Participation	%	%
	二次期中考 Midterm	60%	%
	期末考 Final	40%	%
其他說明 Other description	Students, who either fail the class or want better grades, are advised, but not required, optionally to submit 1 term paper based on textbook's policy and practice cases, each counts 10% of the semester grade, one week before the final exam.		

課程規劃表 Course Schedule

週次 week	內容 Description	教材章節 Textbook Chapter	其他說明/考試範圍 Remark/Scope of the Exams
1	Course Syllabus Highlights		
	An Overview of the Financial System	2	
2	What Is Money?	3	
2-3	Understanding Interest Rates	4	
3-4	The Behavior of Interest Rates	5	
4	The Behavior of Interest Rates(continued)	5	
4-5-6	The Risk and Term Structure of Interest Rates	6	
7	First Mid-term Exam		Chapter 2-6
8	The Money Supply Process	15	
8-9	Tools of Monetary Policy	16	
9-10	The Conduct of Monetary Policy: Strategy and Tactics	17	
11	Quantity Theory, Inflation, and Demand for Money	20	
12	Second Mid-term Exam		Chapter 15-17, 20
13	The IS Curve	21	
	The Monetary Policy and Aggregate Demand Curves	22	
13	Aggregate Demand and Supply Analysis	23	
14	Monetary Policy Theory	24	
15	The Role of Expectations in Monetary Policy	25	
16	Final Exam		Chapter 21- 25

