

管院學士班課程大綱

BA/BBA Program Syllabus

2019.12.16 修訂

系所 Department	經濟學系 Economics		必選修 compulsory/elective	必修 Compulsory
課程名稱 Course title	Microeconomics I		學分數 Credit(s)	3
學年/學期 academic year/Semester	114-1 學期 Fall Semester 2025		上課地點 Classroom	College of Management 105
講授教師 Instructor	Wei-Chih Chen		上課時間 Time	Monday: 10:10AM-12:00 Wednesday: 10:10-12:00
教師辦公室&諮詢時間 Instructor office number & office hour	Tuesday: 14:00-16:00 Room 506	教師聯絡資訊 Instructor Contact	Phone: 34136 Email: weichi2@gmail.com	
助教 Teaching assistant	吳曼綺	助教 聯絡資訊 TA contact	Email: audreywu16@gmail.com	
先修課程 Pre-requisite courses	Principles of Economics, Calculus			
課程目標 Course Objective	This course examines the decision makings of consumers and firms, and how resources are allocated in different market structures. In the first semester, we will look into the consumer theory and the equilibrium of competitive markets. You will need to understand a basic level of algebra and calculus to follow the lectures and do the problem sets.			
AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals *請先選填為主要或次要學習目標(Major or minor learning goal)，再選擇對應之學習目標				
主要學習目標 Major learning goal 目標 3：問題解決能力 LG3:Problem Solving Skills		次要學習目標 Minor learning goal 目標 1：成本效益分析 LG1:Cost-Benefit Analysis		選擇一個項目。 選擇一個項目。
教材 Teaching materials	Hal R. Varian, “Intermediate Microeconomics: A Modern Approach, Media Update” (10th edition), W. W. Norton & Company, 2024.			
網址 Course website				
教科書/參考書 Textbooks/Reference	Jeffery M. Perloff, “Microeconomics” (7rd edition), Pearson, 2015.			

評量方式(請填百分比) Assessment	課堂參與 Participation	%	個案討論 Case study	%
	作業 Homework	25%	專題 Project	%
	小考 Quiz	%	其他 1 other ()	%
	期中考 Midterm	50%	其他 2 other ()	%
	期末考 Final	25%	其他 3 other ()	%
	報告 Presentation	%	其他 4 other ()	%
其他說明 Other description	● “Intermediate Microeconomics: A Modern Approach” (10th edition) by H. Varian (2024) is the only required text for this course. Students may find “Microeconomics” by J. Perloff a helpful supplement. ● There will be two midterm exams and one final exam. The exams are not cumulative. ● Problem sets will generally be assigned every week. You have to turn in the problem sets (submit online) by the beginning of each class. Late Homework is not accepted. ● This syllabus is tentative and is subject to change based on the need of the course.			

課程規劃表 Course Schedule

週次 week	日期 Date	內容 Description	教材章節 Textbook	其他說明 Remark
1.	9/8, 9/10	Markets & Budget Constraint	V-Ch1, 2	
2.	9/15, 9/17	Preferences	V-Ch3	
3.	9/22, 9/24	Utility	V-Ch4	
4.	10/1	Choice	V-Ch5	
5.	10/8	Demand	V-Ch6	
6.	10/13, 10/15	Mid-term Exam #1 (10/15)		
7.	10/20, 10/22	Revealed Preference	V-Ch7	
8.	10/27, 10/29	Slutsky Equation	V-Ch8	
9.	11/3, 11/5	Buying and Selling	V-Ch9	
10.	11/10, 11/12	Intertemporal Choice	V-Ch10	
11.	11/19, 11/21	Mid-term Exam #2 (11/21)		
12.	11/24, 11/26	Uncertainty	V-Ch12	
13.	12/1, 12/3	Consumer Surplus	V-Ch14	
14.	12/8, 12/10	Market Demand	V-Ch15	
15.	12/15, 12/17	Equilibrium	V-Ch16	
16.	12/22, 12/24	The Final Exam (12/24)		
17.	12/29	Risky Assets	V-Ch13	
18.	1/5	Behavioral Economics	V-Ch31	