管院學士班課程大綱

BA/BBA Program Syllabus

2019.12.16 修訂

条所 Department に対する Economics が多数でのmpulsory/elective というでは、								2019.12.10 16日		
課程名稿 Course title 学年/解別 academic year/Semester 請控教師 Instructor Monday: 10:10AM-12:00 Wednesday: 10:10-12:00 教師辦公室&語詢時間 Instructor office number & office hour 助教 Tacaching assistant 先修課程 Pre-requisite courses Principles of Economics, Calculus This course examines the decision makings of consumers and firms, and how resources are allocated in different market structures. In the first semester, we will look into the consumer theory and the equilibrium of competitive markets. You will need to understand a basic level of algebra and calculus to follow the lectures and do the problem sets. AACSB 學習品質保證學習目標 Major or minor learning goal) - 再選擇對應之學習目標	系所 Department	經濟	齊學系 E	Conomics			tivo	必修 Compulsory		
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Instructor		114	114-1 学期 Fall Semester 2025 广課取場 Classroom							
Instructor Wednesday: 10:10-12:00 教師聯絡資訊 Instructor office number & office hour	講授教師	Wa	i Chih Cl	222		上海时期 Time		Monday: 10:10AM-12:00		
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Be office hour 助教 下aching assistant 只要给 助教 聯絡資訊 TA contact 和dreywu16@gmail.com 先修課程 Pre-requisite courses This course examines the decision makings of consumers and firms, and how resources are allocated in different market structures. In the first semester, we will look into the consumer theory and the equilibrium of competitive markets. You will need to understand a basic level of algebra and calculus to follow the lectures and do the problem sets. AACSB 學習品質保證學習目標 Assurance of Learning (AOL) Learning goals *請先選填為主要或次要學習目標(Major or minor learning goal),再選擇對應之學習目標 主要學習目標 Major learning goal 自標 3:問題解決能力 目標 1:成本效益分析 LG3:Problem Solving Skills Hal R. Varian, "Intermediate Microeconomics: A Modern Approach, Media Update" (10th edition), W. W. Norton & Company, 2024. 料理 Course website 教科書/参考書 Jeffery M. Perloff, "Microeconomics" (7rd edition), Pearson, 2015.	Instructor office num	ber	•	, and the second						
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評量方式(請填百分	課堂參與 Participation % 個案討論 Case study			dy	%	
比)	作業 Homework	25%	專題 Project		%	
Assessment	小考 Quiz	%	其他 1 other ()	%	
	期中考 Midterm	50%	其他 2 other ()	%	
	期末考 Final	25%	其他 3 other ()	%	
	報告 Presentation	%	其他 4 other ()	%	
	"Intermediate Microeconomics: A Modern Approach" (10th edition) by H.					
	Varian (2024) is the only required text for this course. Students may find					
	"Microeconomics" by J. Perloff a helpful supplement.					
	There will be two midterm exams and one final exam. The exams are not					
其他說明	cumulative.					
Other description	Problem sets will generally be assigned every week. You have to turn in the					
	problem sets (submit online) by the beginning of each class. Late Homework is					
	not accepted.					
	This syllabus is tentative and is subject to change based on the need of the					
	course.					

課程規劃表 Course Schedule

週次	日期	內容	教材章節	其他說明
week	Date	Description	Textbook	Remark
1.	9/8, 9/10	Markets & Budget Constraint	V-Ch1, 2	
2.	9/15, 9/17	Preferences	V-Ch3	
3.	9/22, 9/24	Utility	V-Ch4	
4.	10/1	Choice	V-Ch5	
5.	10/8	Demand	V-Ch6	
6.	10/13, 10/15	Mid-term Exam #1 (10/15)		
7.	10/20, 10/22	Revealed Preference	V-Ch7	
8.	10/27, 10/29	Slutsky Equation	V-Ch8	
9.	11/3, 11/5	Buying and Selling	V-Ch9	
10.	11/10, 11/12	Intertemporal Choice	V-Ch10	
11.	11/19, 11/21	Mid-term Exam #2 (11/21)		
12.	11/24, 11/26	Uncertainty	V-Ch12	
13.	12/1, 12/3	Consumer Surplus	V-Ch14	
14.	12/8, 12/10	Market Demand	V-Ch15	
15.	12/15, 12/17	Equilibrium	V-Ch16	
16.	12/22, 12/24	The Final Exam (12/24)		
17.	12/29	Risky Assets	V-Ch13	
18.	1/5	Behavioral Economics	V-Ch31	